



ENGAGING FILMS THAT INFORM AND INSPIRE AT CINÉ AND UGA

March 23-31

Schedule on back cover >

FESTIVAL ORGANIZERS

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Sara Beresford

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Janet Frick Laura Hoffman Katie Smith Matt Stevens

Programming Committee

Peter Anderson Sara Beresford Glenn Leavell Katie Smith

Special Thanks

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EcoFocus Logo

MPrint Design Studio



R.E.M.

















































WELCOME

We are so proud to present the fourth EcoFocus Film Festival! Thank you for your continued support of this exciting celebration of the power of film to inspire us about environmental issues. Over the vears. I have been asked several times whether I think that a festival of this nature is just preaching to the choir by showing environmental films in Athens. And, time after time, my answer is no. I'm proud of the diversity of our audiences, and proud of the quality of films we're showing. I think people are coming to EcoFocus because they know they will see high-quality films about thoughtprovoking subjects. Sure, the "choir" is there, but so are a lot of other people. And frankly, there is value in bringing people with similar views together I refer to it as "creating community amongst the choir." So, come and watch a great film or two (or more!). I hope you're inspired like I am - not only about the subjects covered in the films, but about the creativity, skill and passion of the filmmakers, and about the power of community to tackle important issues.

Sara Beresford EcoFocus Director

Venues

Ciné 234 W. Hancock Ave.

Georgia Museum of Art (UGA)

Miller Learning Center, Room 171 (UGA)

Richard B. Russell Special Collections Library (UGA) 300 S. Hull Street

Passes & Tickets

Passes and Opening/Closing Night Tickets may be purchased at the Ciné box office or at www.ecofocusfilmfest.org starting March 1, 2012. Individual tickets are available only at the Ciné box office.

The 5-Punch and 10-Punch Passes may be used for entry into regular festival events only. Tickets must be purchased separately for the Opening and Closing Night events.

All-Access Passes may be used for entry into regular events and for the Opening and Closing Night events.

Festival passes can be picked up at the Ciné box office before and throughout the festival. Passes do not guarantee admission to films. Passes must be presented at the Ciné box office in exchange for a paper ticket to each film screening, which is required for entry into the screening rooms.

Pricing

5-Punch Pass \$20

10-Punch Pass \$40

All-Access Pass (all film events, including opening and closing nights) \$65

Individual Tickets

\$5 – Regular festival screenings

\$15 – Opening Night Party and Closing Night Party

Free Events

All events on the UGA Campus are free

Both screenings of The Clean Bin Project are free thanks to generous support of the Athens-Clarke County Recycling Division

Kids (under 18) get in free to the EcoKids Shorts program and Solartaxi on March 25



FEATURED EVENTS

Friday March 23 Opening Night Film and Party 7pm, Ciné, \$15

Join us for a festival welcome and screening of the award-winning film Buck and short film Anna, Emma and the Condors. Filmmakers Toby Shimin and Joy Reed (Buck) and Katja Torneman (Condors) will host a question-and-answer session with the audience, followed by the Opening Night Party produced by Swoon Events in the CinéLab! Several filmmakers will be in attendance to mix and mingle with EcoFocus enthusiasts, with food generously provided by The National. Music by DJ Electrophoria and Free Money. Plant materials generously provided by James Greenhouses.

Saturday March 24 BIKE FILM EVENT AND AFTERPARTY WITH SPECIAL MUSICAL GUEST

7:30pm, Ciné and Little Kings, \$5

Celebrate the power of the bike! See three inspiring, bike-focused films with a post-film discussion with filmmaker Michael Bauch and a group of fantastic bicycling advocates! After the films, head across the street to Little Kings for the After Party with musical guest Hope for Agoldensummer. Your EcoFocus ticket stub will get you in to the party free. Non-ticket-holders pay only \$5 cover charge at Little Kings. At the party, enter the raffle for a chance to win a New Belgium Fat Tire Cruiser bike or a basket of goodies. Both items generously donated by Earth Fare!

Tuesday March 27

SPECIAL FREE SCREENING AND DISCUSSION OF BLOOD IN THE MOBILE

7pm, UGA Miller Learning Center, Room 171, Free

Don't miss this free screening of an unforgettable film and discussion about the connection between cell phones and civil war in the Congo. Frankly, we programmers think this film will knock your socks off. Screening will be followed by discussion with professors from the UGA Departments of Forestry and Natural Resources, Anthropology, and Geography.

Wednesday March 28

ECOFOCUS SELECTION FROM THE PEABODY AWARDS ARCHIVE: PARADISE SAVED

7pm, Richard B. Russell Special Collections Library, Free

For the first time at EcoFocus, we present an environmental selection from the George F. Peabody Awards Collection housed at the University of Georgia Special Collections Library. This year's selection, Paradise Saved, is a Peabody award-winning documentary from 1982 produced by WAGA-TV Atlanta, Paradise Saved examines the complex issues related to increasing allowed attendance at Cumberland Island National Seashore. Audiences will be treated to a unique opportunity to experience what was then seen as a quality of visual beauty not often seen on television, and have a chance to see how issues of natural heritage and natural resource preservation were viewed and documented in 1982.

Thursday March 29 NIGHT AT THE MUSEUM: SUSHI: THE GLOBAL CATCH 6pm, Georgia Museum of Art, Free

Join us for a reception and special screening of Sushi: The Global

Catch, preceded by the short film eel*water*rock*man. Everyone's favorite food – and how it goes from ocean to plate – comes under the microscope in the timely and important documentary. In his feature film debut, documentarian Mark Hall explores the history, future, and problems of this popular cuisine and offers a fascinating investigation into the ecological, cultural and economic impacts of sushi. The film will be followed by a discussion with filmmaker Mark Hall, local restaurateur Peter Dale of The National, and fisheries biologist Dr. Duncan Elkins

Saturday March 31 Closing night film and awards Party

7:30pm, Ciné, \$15

It's the last night of EcoFocus 2012!
Celebrate a successful festival with us and find out who won the audience awards! The film you have been waiting for - You've Been Trumped - starts at 7:30pm, followed by our EcoFocus 2012
Closing Night Party in the CinéLab. Party produced by Swoon Events with food generously provided by The National.

Wednesday March 21

PRE-FESTIVAL BONUS SCREENING 7pm, Miller Learning Center, UGA, room 171, Free

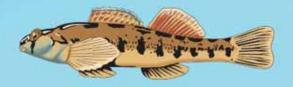
Everyone is welcome to this free, prefestival event! Bring an appetite, because we'll have free pizza, drinks, and door prizes.

YERT: Your Environmental Road Trip (113 min., 2009, USA)

Fifty States. One Year. Zero Garbage? Called to action by a planet in peril, three friends hit the road - traveling with hope, humor, and all of their garbage - to explore every state in America (the good, the bad...and the weird) in search of the extraordinary innovators and citizens who are tackling humanity's greatest environmental crises. As the YERT team layers outlandish eco-challenges onto their year-long quest, an unexpected turn of events pushes them to the brink in this award-winning docu-comedy. Directed by Ben Evans.

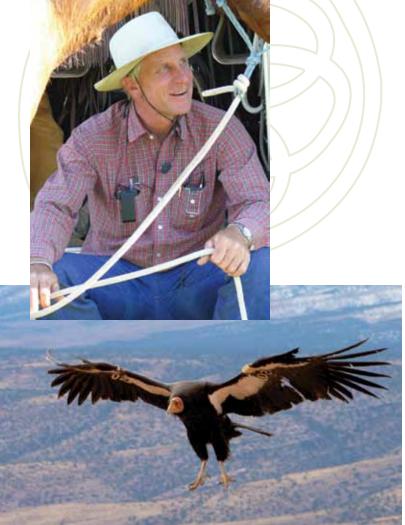


STREAM TECHS



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Friday March 23

SPECIAL EVENT: OPENING NIGHT FILM AND PARTY 7pm, Ciné, \$15

Join us for a festival welcome and screening of the award-winning film Buck and short film Anna, Emma and the Condors. Filmmakers Toby Shimin and Joy Reed (Buck) and Katja Torneman (Condors) will host a question-and-answer session with the audience, followed by the Opening Night Party produced by Swoon Events in the CinéLab! Several filmmakers will be in attendance to mix and mingle with EcoFocus enthusiasts, with food generously provided by The National. Music by DJ Electrophoria and Free Money. Plant materials generously provided by James Greenhouses.

Buck (88 min., 2011, USA)

"Your horse is a mirror to your soul, and sometimes you may not like what you see. Sometimes, you will." So says Buck Brannaman, a true American cowboy and sage on horseback who travels the country for nine grueling months a year helping horses with people problems. Buck, a richly textured and visually stunning film, follows Brannaman from his abusive childhood

to his phenomenally successful approach to horses. A real-life "horse-whisperer", he eschews the violence of his upbringing and teaches people to communicate with their horses through leadership and sensitivity, not punishment. Buck possesses near magical abilities as he dramatically transforms horses - and people – with his understanding, compassion and respect. In this film, the animal-human relationship becomes a metaphor for facing the daily challenges of life. A truly American story about an unsung hero, Buck is about an ordinary man who has made an extraordinary life despite tremendous odds. Directed by Cindy Meehl.

Anna, Emma and the Condors (20 min., 2011, USA)

In a world of climate change and environmental catastrophes, two sisters Anna and Emma and their companions, the California Condors, stand out as a beacon of hope. Together with their father, Chris Parish, the director of the Peregrine Fund at Vermillion Cliffs, and their mother, Ellen Parish, teacher and leader for the environmental organization Roots and Shoots, they fight for the survival of the California Condors. Directed by Katja Torneman.

Saturday March 24 2pm. Ciné. \$5

Screening will be followed by discussion with Urban Roots filmmaker Mark MacInnis and local discussion participants Dr. David Berle and a representative from the Athens Land Trust.

Urban Roots (92 min., 2011, USA)

The industrial powerhouse of a lost American era has died, and the skeleton left behind is present-day Detroit. But now, against all odds in the empty lots, in the old factory yards, and in-between the sad, sagging blocks of company housing, seeds of change are taking root. A small group of dedicated citizens, allied with environmental and academic groups, have started an urban environmental movement with the potential to transform not just a city after its collapse, but also a country after the end of its industrial age. Directed by Mark MacInnis.

Chasing Water

(19 min., 2011, USA)

Follow the Colorado River, source to sea, with photographer Pete McBride who takes an intimate look at the watershed as he attempts to follow the irrigation water that sustains his family's Colorado

ranch, down river to the sea. Traversing 1500 miles and draining seven states, the Colorado River supports over 30 million people across the Southwest. It is not the longest or largest U.S. river, but it is one of the most loved and litigated in the world. Today, this resource is depleted and stressed. Follow its path with an artistic, aerial view on a personal iourney to understand this national treasure. McBride teamed up with his bush-pilot father to capture unique footage and also shadowed the adventure of Jon Waterman who became the first to paddle the entire length of the river. A film by Pete McBride.









Saturday March 24 5pm, Ciné, \$5

Screening will be followed by discussion with Jerry Ensminger and Mike Partain, whose stories are documented in the film.

Semper Fi: Always Faithful (76 min., 2011, USA)

As a drill instructor he lived and breathed the "Corps" and was responsible for indoctrinating thousands of new recruits with its motto Semper Fidelis or "Always Faithful." When Jerry Ensminger's nine-year old daughter Janey died of a rare type of leukemia, his world collapsed. As a grief-stricken father, he struggled for years to make sense of what happened. His search for answers led to the shocking discovery of a Marine Corps cover-up of one of the largest water contamination incidents in U.S. history. Semper Fi: Always Faithful follows Jerry's mission to expose the

Marine Corps and force them to live up to their motto to the thousands of soldiers and their families exposed to toxic chemi-

cals. His fight reveals a grave injustice at North Carolina's Camp Lejeune and a looming environmental crisis at military sites across the country. Directed by Rachel Libert and Tony Hardmon.

Leonid's Story (19 min., 2011, Germany/Ukraine)

A Soviet family searching for a modest paradise is swept into an immense disaster. This magically animated film combines drawing, photography and documentary video to capture the surreal emotions of the too-real tragedy: Chernobyl 1986. Directed by Rainer Ludwigs.





Saturday March 24

BIKE FILM EVENT AND
AFTER-PARTY WITH SPECIAL
MUSICAL GUEST HOPE FOR
AGOLDENSUMMER
7:30pm, Ciné (films) & Little Kings
(party), \$5 film, \$5 party (free
with film ticket)

Celebrate the power of the bike! See three inspiring, bike-focused films with a post-film discussion with filmmaker and a group of fantastic bicycling advocates! After the films, head across the street to Little Kings for the After Party with musical guest Hope For Agoldensummer. Your EcoFocus ticket stub will get you in to the party free. Non-ticket-holders pay only \$5 cover charge at Little Kings. At the party, enter the raffle for a chance to win a New Belgium Fat Tire Cruiser bike or a basket of goodies. Both items generously donated by Earth Fare!

Discussion participants include: Michael Bauch (filmmaker, Riding Bikes with the Dutch), Mary Fortson Harwell and Davis Harwell of Bicycles for Humanity, Brent Buice, Georgia Bikes!, a representative from Global Bike, and Anna Gore, Bike Athens.

The Okra Planter (O Plantador de Quiabos) (15 min., 2011, Brazil)

An okra farmer must choose which bicycle to purchase: a utilitarian model or the pink one desired by his daughter.





For many Americans, the bicycle is a choice. An

expensive toy. An eco-conscious mode of transportation. For countless others across the globe, it is much more. For Fred, a health worker in Zambia, the bicycle is a means of reaching twice as many patients. For Bharati, a teenager in India, it provides access to education. For Mirriam, a disabled Ghanaian

woman, working on bicycles is an escape from the stigma attached to disabled people in her community. For Carlos, a farmer in Guatemala, pedal power is a way to help neighbors reduce their impact on the environment. For Sharkey, a young man in California, the bicycle is an escape from the gangs that consume so many of his peers. With My Own Two Wheels weaves together the experiences of these five individuals into a single story about how the bicycle can change the world—one pedal stroke at a time. Directed by Jacob Seigel-Boettner and Isaac Seigel-Boettner.





Riding Bikes with the Dutch (38 min., 2010, USA)

Filmmaker Michael Bauch's light-hearted and intriguing film recaptures the fun of biking for the everyday person and the positive ramifications for our families and society at large. The film weaves through the beautiful streets of Amsterdam to show the variety of bikes and diversity of people that carry on daily life throughout the city. By doing a home exchange with another family in Amsterdam, Michael, his wife and young son are able to document the bicyclecentered lifestyle of the Dutch through the eyes of residents actually living in

the city. When Bauch returns home to Long Beach with his family he begins to see the amazing transformation of his own city. Has the biking lifestyle followed them home? Is Long Beach the next Amsterdam? Come along for the ride! Directed by Michael Bauch.



Sunday March 25

Fun for all ages! Choose between a block of EcoKids Short Films, appropriate for ages 4-99, or Solartaxi — Around the World with the Sun, which will appeal to slightly older children (10 and up) and adults. Films will be followed up with snacks and hands-on kids' activities in the CinéLab.

SOLARTAXI - AROUND THE WORLD WITH THE SUN (SCREENS WITH THE LAST SUN)

1pm, Ciné, \$5 (kids free!)



Solartaxi - Around the World with the Sun (68 min., 2010, Germany)

What began as a childhood dream is now an epic 18-month adventure that spans the globe. More than a few have embarked on an 'around the world' adventure; some have even completed it, but no one has ever done so powered exclusively by the sun. Meet Louis Palmer and his home-made "Solartaxi". Full of surprises and apparently insurmountable obstacles, his journey begins in the summer of 2007. Along the way, Louis and his Solartaxi meet princes, movie stars, politicians and scientists, but most importantly, he encounters ordinary people, showing them: Solar energy is functional, efficient, and most importantly, reliable. A car with zero emission is not a dream. This film is proof. The first entirely green road movie. Written and directed by Erik Schmitt.



The Last Sun (5 min., 2010, Netherlands)

A local Norwegian girl rides her dog sled to a vantage point from where she can observe the last sunset of the year, before the winter darkness reigns. Written and Directed by Daniel Kuipers.

ECOKIDS SHORT FILMS 1pm, CinéLab, \$5 (kids free!)



Amazonia (5 min., 2010, USA)

In the eat-or-be-eaten world of the Amazon Rainforest, a little treefrog named Bounce sets out on a normal day to find a meal but quickly learns that the proverbial hunter becomes the hunted. Unable to catch his meal, Bounce is punished relentlessly by his prey to the breaking point until his chance encounter with a blue-bellied treetoad named Biggy. Does he finally catch his meal? Or will he forever be hungry? Find out in this fun animation set to Beethoven's Symphony No.8. Directed by Sam Chen.



Animal Beatbox (2 min., 2011, Australia)

This film was a joy to make. It involved my girlfriend and my mother and 3 days of being children again building sets and cutting out animal pictures. It cost 80 Australian dollars to make and has now screened at over 20 festivals around the world and used in children's classrooms everywhere. Its intention was to wake people up for a second and embrace their spirit again. And also to lovingly appreciate the wonderful world we live in in a fun, insignificant way. Directed by Damon Gameau.



Ride of the Mergansers (11 min., 2006, USA)

The Hooded Merganser is a rare and reclusive duck found only in North America. Just 24 hours after hatching in a nest perched high in the trees, the tiny

ducklings must make the perilous leap to the ground below to begin life in the wild. This age-old rite is rarely observed by humans. This film is a heartwarming blend of natural history, humor, and suspense. You'll be entertained, educated, and inspired - and leave with a newfound appreciation of the phrase 'leap of faith.' Winner, Audience Award for Children's Favorite Short Film, EcoFocus 2008. Directed by Steve Furman.



Papiroflexia (3 min., 2007, USA)

An origami tale of a skillful paper folder who could shape the world with his hands. Runner-up, Audience Award for Children's Favorite Short Film, EcoFocus 2008. Directed by Joaquin Baldwin.



Timber (1 min., 2011, USA)

I used MY natural resources to make a film about OUR natural resources! This short animated film uses the trimming of a beard to make a point about irresponsible usage of everything the Earth has to offer. Directed by Adam Fisher.



India Explains Solar Power to Rudy (3 min, 2009, USA)

A four-and-a-half year old girl, India, shares her thoughts on solar power. Directed by Anita George.



Don't be a Trash Can! (1 min, 2011, Russia)

Film made by 13 year old children within the framework of the social project "Cartoons for health." Directed by Tatiana Moshkova. Ideas and animation by Alina, Nastya, and Gasika.



The Last Sun (5 min., 2010, Netherlands)

A local Norwegian girl rides her dog sled to a vantage point from where she can observe the last sunset of the year, before the winter darkness reigns. Written and Directed by Daniel Kuipers.



On the Beat - Soatá (No Baque - Soatá) (3 min., 2011, Brazil)

The joys of Brazilian music and dance are explored through a unique animation of natural elements. Directed by Santa Madeira Collective.



Shark Riddle (29 min., 2011, USA)

The second episode in The Riddle Solvers series. The Shark Riddle is a half-hour shark film for the whole family. Follow siblings Laura and Robert on an adventure through the pages of a magical journal to solve a mysterious riddle about shark teeth. Meet a raucous group of singing sea lions, experience the underwater game show Are You a Shark?, hear a shark lullaby and discover the powerful and magnificent world of sharks. Featuring high-definition footage of 20 different shark species from around the world, this charming and hilarious look at the ocean's top predators has received 'two fins up' from sharks everywhere. A film by Laura Sams and Robert Sams and the Save Our Seas Foundation.

Sunday March 25

THE CLEAN BIN PROJECT SPONSORED BY ATHENS-CLARKE COUNTY RECYCLING DIVISION 3pm, Ciné, Free

This event is free due to the generosity of the Athens-Clarke County Recycling Division who – for the fourth year in a row – has supported the mission of EcoFocus Film Festival.



The Clean Bin Project (77 min., 2010, Canada)

Is it possible to live completely waste free? Partners Jen and Grant go head to head in a competition to see who can swear off consumerism and produce the least landfill garbage in an entire year. Their light-hearted competition

is set against a darker examination of the sobering waste problem in North American society. Even as Grant and Jen start to garner interest in their project, they struggle to find meaning in their seemingly minuscule influence on the large-scale environmental impacts of our "throw-away society". Featuring interviews with renowned artist, Chris Jordan and marine pollution expert, Captain Charles Moore, The Clean Bin Project presents the serious topic of waste reduction with optimism, humour, and inspiration for individual action. Directed by Grant Baldwin.



Song of the Spindle (3 min., 2011, USA)

In this animated, humorous, and informative conversation between a sperm whale and a man, each tries to convince the other that his brain is bigger. Official Selection, 2012 Sundance Film Festival. Directed by Drew Christie.



Sunday March 25

5:00pm, Ciné, \$5

This Way of Life (84 min., 2009, New Zealand)



A film about a family. Mum, dad, six kids and 50 horses, a beach, a mountain and a burnt down house. In their early 30's Peter and Colleen Karena have six kids and 50 horses. Against the backdrop of a remote New Zealand mountain range and a hidden beach camp we explore the Karena's

connection to nature, their survival skills and intimacy with each other and their horses as they attempt to navigate the discord between Peter and his father. Despite hardships, the family cultivates the magic in the everyday. Untamed and unafraid, the idea of risk is alien to the Karena children. Uniting philosophy with circumstance, This Way of Life is a modern parable of how to live well with little. Written by Barbara Sumner-Burstyn. Directed by Thomas Burstyn.

10,000 Trees (21 min., 2011, USA)

In 2001, Victor Kaufmann looked at his plot of land in Lyle, Washington and realized that something was missing: trees. 10,000 Trees is the story of Victor actualizing his vision and finding fulfillment, eighty-five years young. It doesn't bother Victor to know his age will prevent him from witnessing his trees become a grand forest. Instead, he sees himself as "a friendly observer as life grows the plant." This film makes us ask ourselves what we aim to grow in this lifetime, and it's Victor who gently teaches us that it's never too late to begin. Directed by Sarah Ginsburg &



Sunday March 25 7:15pm, Ciné, \$5

Screening will be followed by discussion with local scientists and night-sky advocates!

The City Dark (84 min., 2011, USA)

The City Dark is a feature documentary about light pollution and the disappear-

ing night sky. It premiered in competition at the 2011 South by Southwest Film Festival, where it won the Jury Prize for Best Score/Music. After moving to light-polluted New York City from rural Maine, filmmaker lan Cheney asks: "Do we need the dark?" Exploring the threat of killer asteroids in Hawai'i, tracking hatching turtles along the Florida coast,

and rescuing injured birds on Chicago streets, Cheney unravels the myriad implications of a globe glittering with lights—including increased breast cancer rates from exposure to light at night, and a generation of kids without a glimpse of the universe above. Featuring stunning astrophotography and a cast of eclectic scientists, philosophers,

historians, and lighting designers, The City Dark is the definitive story of light pollution and the disappearing stars. Written and directed by lan Cheney.





Our Tomorrow (13 min., 2011, USA)

The environmental problems of the world are overwhelming and terrifying, yet something about this fear seems so familiar. Are we living in The End Times? Should we simply give up and admit defeat? In a staggeringly fascinating mix of interviews, images and animation, "Our Tomorrow" muses

The National is proud to support the EcoFocus Film Festival

LUNCH

monday - saturday 11:30 am - 3 pm

DINNER

sunday - thursday 5:00 pm - 10 pm friday - saturday 5:00 pm - until

BAR

monday - wednesday 11:30 am - 12:00 am thursday - saturday 11:30 am - 2:00 am sunday 5:00 pm - 12:00 am



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Tuesday March 27 7pm, Miller Learning Center, UGA, room 171, Free

Join us for this very special free screening of an unforgettable film. Screening will be followed by discussion with professors from the UGA Departments of Forestry and Natural Resources, Anthropology, and Geography.

Blood in the Mobile (82 min., 2010, Denmark)

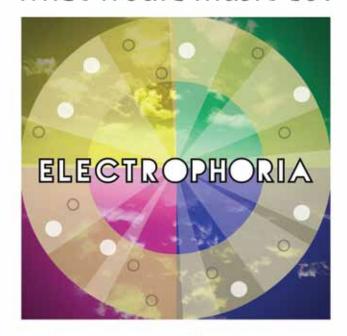
We love our cell phones and the selection between different models has never been bigger. But the production of phones has a dark, bloody side. The minerals used to produce cell phones come from the mines in Eastern Congo, home to a civil war that human rights organizations claim is the

bloodiest conflict since World War II. By buying these so-called conflict minerals and phones we therefore contribute to the financing of this war, which for the last 15 years has claimed the lives of more than 5 million people, and during which 300,000 women have been raped. Blood in the Mobile shows the connection between our phones and the civil



war in the Congo, and exposes the extent to which contemporary technologies are needlessly perpetuating slavery and child labor in the world today. Directed by Frank Piasecki Poulsen.

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Wednesday March 28

ECOFOCUS SELECTION FROM THE PEABODY AWARDS ARCHIVE: PARADISE SAVED

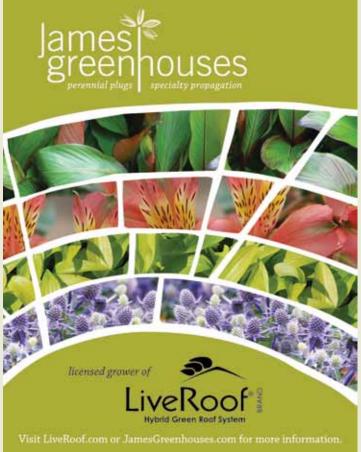
7pm, Richard B. Russell Special Collections Library (Hull St., UGA), Free

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Saved examines the complex issues related to increasing allowed attendance at Cumberland Island National Seashore. Audiences will be treated to a unique opportunity to experience what was then seen as a quality of visual beauty not often seen on television, and have a chance to see how issues of natural heritage and natural resource preservation were viewed and documented in 1982. Directed by Michael Allen for WAGA-TV. Film will be followed by discussion with Dr. Gary Green, associate professor of Natural Resources, Recreation, and Tourism in UGA's Warnell School of Forestry and Natural Resources.









Thursday March 29

NIGHT AT THE MUSEUM: SUSHI: THE GLOBAL CATCH

6pm, Georgia Museum of Art, Free (Reception and Film!)

Join us for a reception and special screening of two fantastic films! Screening will be followed by discussion with filmmaker Mark Hall, local restaurateur Peter Dale of The National, and fisheries biologist Dr. Duncan Elkins. We are thrilled to welcome Madeline Cantwell, Managing Director of Orion Magazine to the event. Audience members can

pick up an issue of Orion and take advantage of an EcoFocus subscription special offer.

Sushi: The Global Catch (75 min., 2011, USA)

Sushi, a cuisine formerly found only in Japan, has grown exponentially in other nations, and an industry has been created to support it. In a rush to please a hungry public, the expensive delicacy has become common and affordable, appearing in restaurants, supermarkets and even fast food trailers. The traditions requiring 7

years of apprenticeship in Japan have given way to quick training and mass-manufactured solutions elsewhere. This hunger for sushi has led to the depletion of apex predators in the ocean, including bluefin tuna, to such a degree that it has the potential to upset the ecological balance of the world's oceans, leading to a collapse of all fish species. Directed by Mark Hall



eel*water*rock*man (6 min, 2010, USA)

A short documentary vignette celebrating nature's cycles, contentedness, and the last man on the east coast who still fishes for eels using an ancient stone weir. Narrated by artist and author, James Prosek. A film by Hal Clifford and Jason Houston. Produced by Orion magazine.

Friday March 30

THE CLEAN BIN PROJECT SPONSORED BY ATHENS-CLARKE COUNTY RECYCLING DIVISION 2pm, Ciné, Free (free beverage and popcorn, too!)



The Clean Bin Project

(77 min., 2010, Canada)

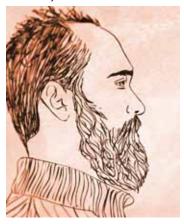
Is it possible to live completely waste free? Partners Jen and Grant go head to head in a competition to see who can swear off consumerism and produce the least landfill garbage in an entire year. Their light-hearted competition is set against a darker examination of the sobering waste problem in North American society. Even as Grant and Jen start to garner interest in their project, they struggle to find meaning in their seemingly minuscule influence on the large-scale environmental impacts of

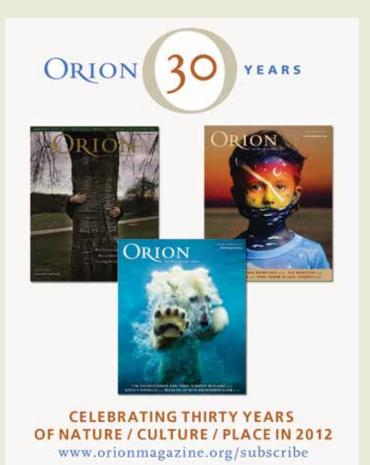
our "throw-away society". Featuring interviews with renowned artist, Chris Jordan and marine pollution expert, Captain Charles Moore, The Clean Bin Project presents the serious topic of waste reduction with optimism, humour, and inspiration for individual action. Directed by Grant Baldwin.

Song of the Spindle

(3 min., 2011, USA)

In this animated, humorous, and informative conversation between a sperm whale and a man, each tries to convince the other that his brain is bigger. Official Selection, 2012 Sundance Film Festival. Directed by Drew Christie.







Friday March 30 7pm, Ciné, \$5

Screening to be followed by discussion with Dr. Christine Cuomo and Dr. Piers Stephens (UGA Philosophy Department) and local Occupy Athens activist Gretchen Elsner.

If a Tree Falls: A Story of the Earth Liberation Front

(85 min., 2011, USA)

On December 7th, 2005, federal agents conducted a nationwide sweep of radical environmentalists involved with the Earth Liberation Front — an organization the FBI has called America's "number one domestic terrorism threat." This is the remarkable story of the group's rise and

fall, told through the transformation and radicalization of one of its members, Daniel McGowan. Directed by Marshall Curry and Sam Cullman.

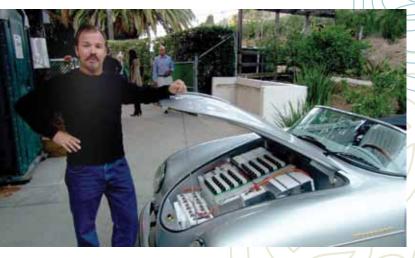
Journey to the Forest (Reise zum Wald) (7 min., 2009, Germany)

A poetic exploration of a German myth – the forest. As if in trance, the camera's gaze glides over tunnel-like avenues of woodland monocultures, leading the viewer through green spaces created by humankind, ensnarling itself in the chaotic structures of primeval forests and eventually finding its way out via an artificial clearing. A film by Joern Staeger.



Friday March 30

9:30pm, Ciné, \$5



Revenge of the Electric Car (90 min., 2011, USA)

Behind the closed doors of Nissan, GM, and Tesla Motors, Revenge of the Electric Car film tells the story of the global resurgence of electric cars by following the major car makers jumping to produce new electric models and to be the first, the best, and to win over the public. Written and directed by Chris Paine. Co-written by P.G. Morgan.

Second Hand

(8 min., 2011, Canada)

The term "second hand" refers to the ticking hand on a clock; it also describes re-used items. Would you rather save time? Or save stuff? This film examines the imbalance and waste created by these modern obsessions. A film by Isaac King.





SUSTAINABLE UGA

The University of Georgia Office of Sustainability www.sustainability.uga.edu



"Knowing how to live sustainably is becoming as much a mark of an educated person as thinking critically and communicating effectively."



Saturday March 31 1pm, Ciné, \$5

Screening will be followed by discussion with local groups and individuals involved in hunger, poverty, and nutrition issues.



Food Stamped is an informative and humorous documentary film following a couple as they attempt to eat a healthy, well-balanced diet on a food stamp



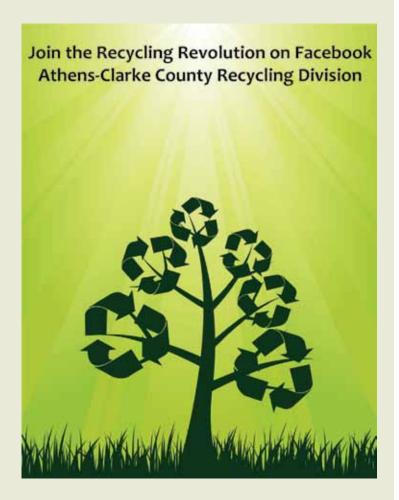


Do you cherish french fries? Eat mashed potatoes with peas and ketchup? Slather sour cream on baked potatoes? Or are you one who simply boils them and adds a bit of butter and dill? Do you know that you're not alone? The potato happens

to be one of the most widely consumed foods in the entire world. Turns out, we owe a debt of gratitude to the ancient Incas of the high Andes for the ubiquitous spud. Whether you love, hate or ignore potatoes, come to a screening of a short film all about them. Join filmmaker and AU professor Larry Engel as he journeys from the Andes of Peru to the northern plains of Minnesota in pursuit of the culture, science, and history of this marvelous little tuber. We guarantee that after watching the film, you'll change the way you look at the potato and, for that matter, everything else on your plate! Directed by Larry Engel.







Saturday March 31

ENERGY DOUBLE FEATURE 3pm. Ciné. \$5

Screening will be followed by a discussion with Drying for Freedom director Steven Lake and Dr. Chris Cuomo (UGA Philosophy Department), who will discuss her involvement with the Keystone XL Pipeline issue.



Drying for Freedom (65min., 2011, USA)

From Northern America to London and Mumbai, Drying for Freedom exposes the inconvenient truth about clotheslines. The film explores how certain challenges to freedoms are affecting our fight to save the planet by revealing the story of our love affair with energy, the people who are campaigning against it and those who fight to pass Right-To-Dry legislation, making it illegal to ban clotheslines.

Director Steven Lake's journey shows how corporate America sold the dream of electric bliss to post-World War America, creating electric consumption which disregards the carbon impact on the planet.



Pipe Dreams (39 min., 2011, USA)

Across the heartland of America, farmers and landowners are fighting to protect their land, their water, and their livelihood in what has become the most controversial environmental battle in the U.S. today: The Keystone XL Pipeline. Routed from Hardisty, Alberta to the Texas Gulf Coast, this tar sands pipeline is set to cross the country's largest freshwater resource, the Ogallala Aquifer, and the fragile Sandhills of Nebraska, posing devastating consequences to human health, livestock, and agriculture. Written and Directed by Leslie Iwerks.

Saturday March 31

ECOFOCUS SHORT FILMS (75 MIN.) 5:45pm, Ciné, \$5



Second Hand

(8 min., 2011, Canada)

The term "second hand" refers to the ticking hand on a clock; it also describes re-used items. Would you rather save time? Or save stuff? This film examines the imbalance and waste created by these modern obsessions. A film by Isaac King.



Propositions for an Uncertain Future (14 min., 2011, Australia)

A selection of two films from a five film series documenting how five artists respond to the notion of "a fountain without water". Using a decommissioned fountain located in the heart of Melbourne, Australia as their canvas, the artists take very different approaches the task. The resulting films capture the artistic intent and the public reactions to the finished public works. "Propositions for an Uncertain Future" is provocative and inspiring and sure to invite a range of reactions to a most timely theme. A film by John Paul Tansey.



eel*water*rock*man (6 min, 2010, USA)

A short documentary vignette celebrating nature's cycles, contentedness, and

the last man on the east coast who still fishes for eels using an ancient stone weir. Narrated by artist and author, James Prosek. A film by Hal Clifford and Jason Houston. Produced by Orion magazine.



Chasing Water

(19 min., 2011, USA)

Follow the Colorado River, source to sea, with photographer Pete McBride who takes an intimate look at the watershed as he attempts to follow the irrigation water that sustains his family's Colorado ranch, down river to the sea. Traversing 1500 miles and draining seven states,

the Colorado River supports over 30 million people across the southwest. It is not the longest or largest U.S. river, but it is one of the most loved and litigated in the world. Today, this resource is de-

pleted and stressed. Follow its path with an artistic, aerial view on a personal journey to understand this national treasure. McBride teamed up with his bush-pilot father to capture unique footage and also shadowed the adventure of Jon Waterman who became the first to paddle the entire length of the river. A film by Pete McBride.



The Last Sun

(5 min., 2010, Netherlands)

A local Norwegian girl rides her dog sled to a vantage point from where she can observe the last sunset of the year, before the winter darkness reigns. Written and Directed by Daniel Kuipers.



Timber (1 min., 2011, USA)

I used MY natural resources to make a film about OUR natural resources! This short animated film uses the trimming of a beard to make a point about irresponsible usage of everything the Earth has to offer. Directed by Adam Fisher.



10,000 Trees (21 min., 2011, USA) In 2001, Victor Kaufmann looked at his plot of land in Lyle, Washington and realized that something was missing: trees. 10,000 Trees is the story of Victor actualizing his vision and finding fulfill-

ment, eighty-five years young. It doesn't bother Victor to know his age will prevent him from witnessing his trees become a grand forest. Instead, he sees himself as "a friendly observer as life grows the plant." This film makes us ask ourselves what we aim to grow in this lifetime, and it's Victor who gently teaches us that it's never too late to begin. Directed by Sarah Ginsburg & Sarah Berkovich.



Song of the Spindle (3 min., 2011, USA)

In this animated, humorous, and informative conversation between a sperm whale and a man, each tries to convince the other that his brain is bigger. Official Selection, 2012 Sundance Film Festival. Directed by Drew Christie.



Saturday March 31

CLOSING NIGHT FILM AND AWARDS PARTY

7:30pm, Ciné, \$15

It's the last night of EcoFocus 2012! Celebrate a successful festival with us and find out who won the audience awards! The film you have been waiting for - You've Been Trumped - starts at 7:30pm, followed by our EcoFocus 2012 Closing Night Party in the CinéLab. Party produced by Swoon Events with food generously provided by The National. Plant materials provided by James Greenhouses.

You've Been Trumped (95 min., 2011, UK)

What happens when an American billionaire celebrity developer tries to displace Scottish villagers to build, "the world's greatest golf course?" You've Been Trumped passionately documents the fight that ensues after the Scottish government gives Donald Trump permission to bulldoze one of Europe's most environmentally sensitive stretches of coast to make way for a luxury resort. Troubling, amusing, and rousing all at once, this film documents the clash between a deeply rooted Scottish

community and the jet-set, mediahungry, and controversial tycoon, while a growing eco-disaster looms on the horizon. Produced by Richard Phinney and directed by Anthony Baxter.

Song of the Spindle (3 min., 2011, USA)

In this animated, humorous, and informative conversation between a sperm whale and a man, each tries to convince the other that his brain is bigger. Official Selection, 2012 Sundance Film Festival. Directed by Drew Christie.







merriment

matrimony

Bespoke Event Planning
by Ashley Stalvey & Jade O'Connor
swooneventsathens@gmail.com
678.820.8145

SCHEDULE AT A GLANCE

Wednesday March 21

PRE-FESTIVAL BONUS SCREENING

YERT: Your Environmental Road Trip

7pm, UGA Campus: Miller Learning Center Room 171. Free

Friday March 23

OPENING NIGHT FILM AND PARTY

Buck (screens with Anna, Emma and the Condors)

7pm, Ciné, \$15

Saturday March 24

Urban Roots (screens with Chasing Water)

2pm, Ciné, \$5

Semper Fi: Always Faithful (screens with Leonid's Story) 5pm, Ciné, \$5

BIKE FILM EVENT

The Okra Planter, Riding Bikes with the Dutch, and With My Own Two Wheels 7:30pm, Ciné, \$5

AFTER PARTY WITH MUSICAL GUEST HOPE FOR AGOLDENSUMMER

9:45pm, Little Kings, \$5 or Free with EcoFocus ticket/pass

Sunday March 25

Solartaxi - Around the World with the Sun (screens with The Last Sun)

1pm, Ciné, Kids (under 18) Free, Adults \$5

EcoKids Short Films

1pm, CinéLab, Kids (under 18) Free, Adults \$5

The Clean Bin Project (screens with Song of the Spindle)
3pm, Ciné, Free

This Way of Life (screens with 10,000 Trees)

5pm, Ciné, \$5

The City Dark (screens with Our Tomorrow)

7:15pm, Ciné, \$5

Tuesday March 27

Blood in the Mobile

7pm, UGA Campus: Miller Learning Center Room 171, Free

Wednesday March 28

ECOFOCUS SELECTION FROM THE PEABODY AWARDS ARCHIVE

Paradise Saved

7pm, UGA Campus: Richard B. Russell Special Collections Library Auditorium Room 271, Free

Thursday March 29

NIGHT AT THE MUSEUM

Sushi: The Global Catch (screens with eel*water*rock*man) 6pm, UGA Campus: Georgia Museum of Art. Free

Friday March 30

The Clean Bin Project (screens with Song of the Spindle) 2pm, Ciné, Free

If A Tree Falls (screens with Journey to the Forest) 7pm, Ciné, \$5

Revenge of the Electric Car (screens with Second Hand) 9:30pm, Ciné, \$5

Saturday March 31

Food Stamped (screens with Potato Heads: Keepers of the Crop)

1pm, Ciné, \$5

ENERGY DOUBLE-FEATURE

Drying for Freedom and Pipe Dreams

3pm, Ciné, \$5

ECOFOCUS SHORT FILMS

5:45pm, Ciné, \$5

CLOSING NIGHT FILM AND PARTY

You've Been Trumped (screens with Song of the Spindle) 7:30pm, Ciné, \$15

ECOFOCUSFILMFEST.ORG