

EcoFocus
FILM FESTIVAL
2013

**ENGAGING FILMS THAT
INFORM AND INSPIRE
AT CINÉ & UGA**

March 20–24

[Schedule on back cover >](#)

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Seth Wenger

Underground Dance Society

EcoFocus Logo

MPrint Design Studio



Film, Music & Digital
Entertainment



STREAM TECHS



WELCOME

Welcome to the fifth EcoFocus Film Festival! Since 2008 we have been presenting an innovative line-up of films to inform and inspire our audiences about important environmental issues. EcoFocus celebrates the power of independent films made by passionate and creative filmmakers to help us reach a new understanding of our role and our impact on this planet. We are more pleased than ever to offer this fantastic slate of films to our beloved Athens community, and happy to be an intersection between science, the arts, and the public.

A huge thanks goes out to all of our sponsors, partners, and helpers along the way. So many people have generously donated their time and expertise to this festival, and we couldn't do it without you.

Enjoy!

Sara Beresford
EcoFocus Director

Venues

Ciné 234 W. Hancock Ave.
Miller Learning Center on the University or Georgia Campus (room 101)

Tickets

\$7 – Regular festival screenings
\$20 – Opening Night Reception and Films

Tickets will be available for advance purchase at the Ciné box office starting March 1, 2013. The Ciné box office opens at 4pm daily.

UGA Students

Thanks to the generous support of the UGA Office of Sustainability, UGA students get into the festival FREE! Students must present student ID at the Ciné box office to obtain tickets.

Free Events:

Wednesday, March 20th, 7pm: Switch
Friday, March 22nd, 3pm: Trash Dance*
Sunday, March 24th, 12:30pm: EcoKids Event

*The 3/22 screening of Trash Dance is free thanks to the generous support of the Athens-Clarke County Recycling Division.

The UGA Jane and Harry Willson Center for Humanities and Arts is proud to support EcoFocus Film Festival, as well as many other exciting initiatives on campus and throughout Athens.

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*“Knowing how to live sustainably
is becoming as much a mark of an
educated person as thinking critically
and communicating effectively.”*



The Office of Sustainability proudly sponsors
the EcoFocus Film Festival,
inspiring audiences into awareness and action.

Wednesday March 20

ECOFOCUS @ UGA

**7pm, Miller Learning Center, UGA,
room 101, Free**

Kick off the EcoFocus weekend with *Switch*, a balanced, solutions-based and inspiring film about energy. Brief discussion to follow the film. Everyone is welcome to this free event! Free snacks, drinks and door prizes! This event is a UGA Blue Card event.

The Man Who Lived on His Bike (Canada, 2012, 4 min.)

What can you do on a bicycle? For Guillaume Blanchet, the question is what can't you do? In this two-minute homage to bikes and the bike obsessed, Blanchet eats, sleeps, showers, shaves, works, cooks and even dates — all from atop his man-powered machine. A film by Guillaume Blanchet.

The Artificial Leaf (USA, 2012, 4 min.)

Dan Nocera has a simple formula to save the planet: sunlight + water = energy for the world. The Artificial Leaf is part of the GE Focus Forward film series, a new series of 30 three-minute stories about innovative people who are reshaping

the world through act or invention, directed by the world's most celebrated documentary filmmakers. Directed by Jared P. Scott.

Switch (USA, 2012, 98 min.)

What will it really take to go from the energies that built our world to the energies that will shape our future? Our transportation and housing, food and water, communications, light, heat and cooling – our entire modern life depends on energy. For more than a century, that energy has been mostly provided by oil and coal. With concerns about environmental impact and supply, we've begun the shift to energy alternatives. Join Dr. Scott Tinker on a global journey to find out how. In *Switch*, he explores

the world's leading energy sites, from coal to solar, oil to biofuels, many highly restricted and never before filmed, and gets straight answers from international leaders of government, industry and academia. He investigates the leading issues of energy: If coal is dirty, why do we keep using it? Will oil get more expensive? Will it run out? How risky is hydraulic fracturing? How dangerous is nuclear? What are the biggest challenges, and most promising solutions, to our energy transition? With a keen eye and a balanced perspective, Dr. Tinker unravels complex problems and sidesteps the politics to offer a path to our future that is both surprising and remarkably pragmatic. Directed by Harry Lynch. Produced by Arcos Films.





Thursday March 21

**OPENING NIGHT RECEPTION &
FILMS**

**6pm Reception / 7pm Film, Ciné,
\$20**

Join us for a festival welcome and screening of the award-winning film Chasing Ice! The reception starts in the Ciné Lab at 6pm, followed by the film at 7pm. Join us after the film for a discussion with Adam LeWinter (Chasing Ice) and guests. Opening night reception generously sponsored by The National, Swoon Events, and James Greenhouses.

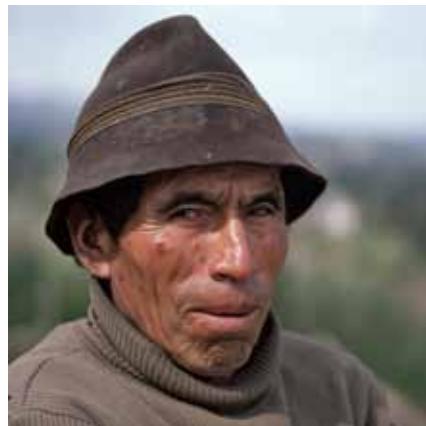
**The Last Ice Merchant (USA, 2011,
15 min.)**

For the last five decades, Baltazar Ushca has made a living harvesting glacial ice from the tallest mountain in Ecuador. His brothers, Gregorio and Juan, have long since retired from the mountain. This is a tale of cultural change in a small indigenous community and how three brothers have adapted to it. Directed by Sandy Patch.

Chasing Ice (USA, 2012, 75 min.)

In the spring of 2005, acclaimed environmental photographer James Balog headed to the Arctic on a tricky assign-

ment for National Geographic: to capture images to help tell the story of the Earth's changing climate. Chasing Ice is the story of one man's mission to change the tide of history by gathering undeniable evidence of our changing planet. Within months of that first trip to Iceland, the photographer conceived the boldest expedition of his life: The Extreme Ice Survey. With a band of young adventurers in tow, Balog began deploying revolutionary time-lapse cameras across the brutal Arctic to capture a multi-year record of the world's changing glaciers. Winner of multiple awards, including Excellence in Cinematography, Sundance Film Festival 2012. Nominated for an Oscar® in the Best Song category. A film by Jeff Orlowski.



Friday March 22

3pm, Ciné, Free (Sponsored by the ACC Recycling Division)

This event is free due to the generosity of the Athens-Clarke County Recycling Division who – for the fifth year in a row – has supported the mission of EcoFocus Film Festival. Free popcorn!

Irish Folk Furniture (Ireland, 2012, 9 min.)

An animated documentary about repair and recycling in rural Ireland. In rural Ireland old hand painted furniture is often associated with hard times, with poverty and with a time many would rather forget. Because of this association, much of the country's furniture heritage lies abandoned in barns and sheds. In the making of this film 16 pieces of abandoned folk furniture were restored and returned back into daily use. This film was shot in a green and environmentally friendly way using local craftspeople, local narrators and inexpensive secondhand equipment. Only natural light was used to shoot this film. Short Film Jury Award Winner (Animation) at the 2013 Sundance Film Festival. A film by Tony Donoghue.

Trash Dance (USA, 2012, 65 min.)

Sometimes inspiration can be found in unexpected places. Choreographer Allison Orr finds beauty and grace in garbage trucks, and in the men and women who pick up our trash. Filmmaker Andrew Garrison follows Orr as she joins city sanitation workers on their daily routes to listen, learn, and ultimately to convince them to collaborate in a unique dance performance. Hard working, often carrying a second job, their lives are already full with work, family and dreams of their own. But some step forward and, after months of rehearsal, two dozen trash collectors and their trucks perform an extraordinary spectacle. On an abandoned airport runway, thousands of people show up to see how in the world a garbage truck can "dance." Winner of multiple festival awards, including the Special Jury Award at SXSW Film Festival. Directed and produced by Andrew Garrison.



The National is proud to support
the EcoFocus Film Festival



LUNCH

monday - saturday 11:30 am - 3 pm

DINNER

sunday - thursday 5:00 pm - 10 pm

friday - saturday 5:00 pm - until

BAR

monday - wednesday 11:30 am - 12:00 am

thursday - saturday 11:30 am - 2:00 am

sunday 5:00 pm - 12:00 am

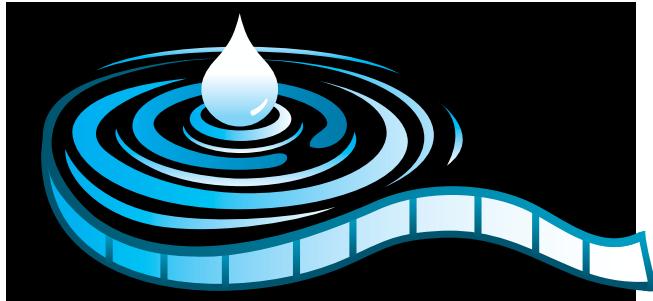
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ABOUT THE RIPPLE EFFECT FILM PROJECT



ripple effect FILM PROJECT

The Ripple Effect Film Project is sponsored by the Athens-Clarke County Water Conservation Office with partners FilmAthens and EcoFocus Film Festival. In Fall 2012, Athenians were asked to be a part of creating a ripple effect of water conservation in our community by submitting a super-short film (30-seconds) about water conservation. Finalists will be showcased at the Blue Carpet Premiere Night on Friday, March 22, 2013 at 6pm at Ciné, and the winner will be shown at select local theaters later in 2013.

Filmmakers of all ages and level of experience submitted their films that met the following requirements:

Films should emphasize responsible water use

Storylines need to be about water stewardship using one of the following messages:

- Create a sustainable Athens or world through water conservation
- Athenians can conserve water through smart landscaping
- Conservation is important to Athens
- Water conservation is easy

Film should be G-rated, comedic, light, engaging, fun, clever or thought-provoking.

Films must be thirty seconds long and filmed locally in Athens-Clarke County

Thank you to the Ripple Effect Judges, including: Patterson Hood (Drive-By Truckers), Kathy Hoard (Athens-Clarke County Commissioner), James Biddle (Senior Lecturer, Mass Media Arts, UGA Grady School of Journalism and Mass Communications), Sara Beresford (EcoFocus), and Danielle Robarge (Fil:Athens).

More about the project and ACC Water Conservation at www.rippleeffectfilmproject.org. More about FilmAthens at www.filmathens.net.



Friday March 22

BLUE CARPET PREMIERE NIGHT

RIPLE EFFECT FILM PROJECT SHOWCASE & LAST CALL AT THE OASIS

**6pm Reception / 7pm Films, Ciné,
\$7**

Meet the filmmakers and judges who participated in the inaugural Ripple Effect Film Project at a reception in the Ciné Lab at 6pm. At 7pm, audiences will enjoy the Ripple Effect Finalize Showcase that includes several locally-made films about water conservation followed by the EcoFocus feature film, Last Call at the Oasis. Contest winners (including audience favorites) will be announced after the feature film. This evening is sponsored by the Athens-Clarke County Water Conservation Office and the Broad Street Coffee Vegan Restaurant.

**Ripple Effect Film Project Finalist
Showcase** (USA, 2012, 30 seconds each)

Last Call at the Oasis (USA, 2011, 100 min.)

Firmly establishing the urgency of the global water crisis as the central issue facing our world this century, this docu-

mentary illuminates the vital role water plays in our lives, exposes the defects in the current system and shows communities already struggling with its ill-effects. Featuring activist Erin Brockovich, respected water experts including Peter Gleick, Jay Famiglietti and Robert Glennon and social entrepreneurs championing revolutionary solutions, the film posits that we can manage this problem if we are willing to act now. Produced by Elise Pearlstein, Directed by Jessica Yu.



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**HAVE YOUR PEOPLE
CALL OUR PEOPLE***

*please

The Georgia Film & Television Sourcebook is filled with highly skilled entertainment industry personnel and scores of local vendors, so for cryin' out loud, at least give them a call.**

**thanks

Friday March 22

MUSIC & ADVOCACY

9:30 pm, Ciné, \$7

Living Tiny (USA, 2011, 7 min.)

"People like having lots of stuff, Americans in particular," says one of the characters in the charming documentary *Living Tiny*. In a country obsessed with growth and progress, there is a small, but growing, population of people who are rejecting the axiom that "bigger is better" and are downsizing. Their tiny abodes, no larger than 200 square feet, are not caging them, but liberating them from a culture of consumption. "Ultimately you can only occupy 12 square feet of space at a time. Everything else is just a place to keep your stuff." Directed by Paul Donatelli and Paul Meyers.



Dear Governor Cuomo (USA, 2012, 75 min.)

On a rainy night last May, a unique coalition of musicians, scientists and activists gathered in Albany, New York on the governor's front door step, calling for a ban on hydraulic-fracturing ("fracking"). With the news that Governor Andrew Cuomo might lift the moratorium on fracking in New York any day, a concert event was assembled in less than a month. Two rehearsals in twenty-four hours, and it was show time. The goal of the extremely varied participants, many of whom had never met before this night, was to explain in clear terms the threats of fracking and to motivate people to rise up against the practice using song. Under the musical direction of Natalie Merchant, the event was filmed by Academy Award-winning documentarian Alex Gibney. The film features actors Mark Ruffalo and Melissa Leo, environmental biologist Sandra Steingraber and musicians ranging from Joan Osborne and Citizen Cope to Medeski Martin and Wood and The Felice Brothers. Written and directed by Jon Bowermaster.



Saturday March 23

DOUBLE FEATURE: CULTURE & MEMORY

1:30 pm, Ciné, \$7

A community discussion will follow The Lost Bird Project. Many thanks to the Oconee Rivers Audubon Society for their support of this event.

Quagga (Russia, 2012, 1.5 min.)

A reminder about the importance of protecting animals from extinction for the sake of our children. Directed by Olga and Tatiana Poliektova.

The Tsunami and the Cherry Blossom (United Kingdom, 2011, 40 min.)

Oscar-nominated director Lucy Walker set out to make "a visual haiku about cherry blossoms" in Japan but changed her plans radically following the devastating earthquake and tsunami that hit the country on March 11, 2011. Taken with the cherry blossom's beauty and ability to symbolize the ephemeral quality of life, Walker links the disaster with the power of Japan's most beloved flower to heal and inspire in this stunning visual poem. Opening with a long clip of jaw-dropping real life footage

of the tsunami, the film shows water sweeping houses and buildings along like toys, lifting up cars and swallowing people. Interviews with survivors in a northern Japanese village in the heart of the disaster, whose residents share their traumatic personal experiences of the tsunami, are framed by the metaphor of cherry blossoms, a symbol deep in Japanese culture that suggests rebirth. 2012 Academy Award Nominee, Best Documentary Short Film. Jury Prize in Short Film, Non-Fiction, 2012 Sundance Film Festival. Directed by Lucy Walker. Produced by Lucy Walker and Kira Carstensen.

The Lost Bird Project (USA, 2011, 60 min.)

Gone and nearly forgotten, the Labrador Duck, Great Auk, Heath Hen, Carolina Parakeet and Passenger Pigeon have left a hole in the American landscape and in our collective memory. Moved by their stories, sculptor Todd McGrain set out to bring their vanished forms back into the world by permanently placing his elegant, evocative bronze memorials at the location of each bird's demise. "These birds are not commonly known and they ought to be, because forgetting is another kind of extinction," McGrain

said. "It's such a thorough erasing." The film tells the story of how these birds came to meet their fates and the journey that leads McGrain from the swamps of Florida, the final roosting ground of the Carolina Parakeet, to a tiny island off the coast of Newfoundland, where some of the last Great Auks made their nests and where the local townspeople still mourn their absence 150 years later. The Lost Bird Project is a film about public art, extinction and memory. It is an elegy to five extinct North American birds and a thoughtful, moving, sometimes humorous look at the artist and his mission. Directed by Deborah Dickson and produced by Muffie Meyer.



Saturday March 23

ENVIRONMENTAL ACTIVISM: PERSISTENCE, CONSEQUENCES & HOPE

4:30 pm, Ciné, \$7

Please join us for a community discussion following the films, including filmmakers Beth and George Gage of Bidder 70.

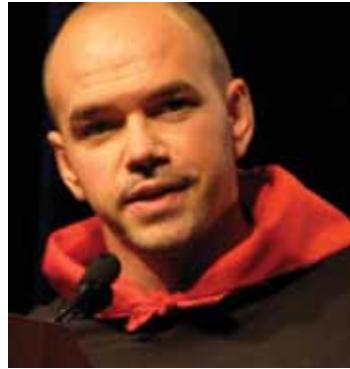
Among Giants (USA, 2011, 14 min.)

In the midst of California's coastal redwood region, Green Diamond Resource Company continues to clearcut redwood forests, devastating habitats and leaving scars across the land. Farmer, a direct action environmental activist in his late 20s, decides to tree-sit in the McKay Tract -- a 60-acre grove of ancient redwoods that is home to spotted owls, deer, flying squirrels, and countless other life forms. Among Giants begins three years into the McKay tree-sit. Atop his tiny platform a hundred feet up in the ancient redwood canopy, Farmer must battle the elements and avoid isolation as he fights for a sustainable future. What does it mean to follow one's beliefs and make a difference in the world? A film by Ben Mullinkosson, Sam Price-Waldman, and Chris Cresci.

Bidder 70 (USA, 2012, 72 min.)

Bidder 70 follows Tim DeChristopher, a University of Utah student, who on December 19, 2008, in a dazzling act of civil disobedience, derailed the outgoing Bush administration's illegal Bureau of Land Management oil and gas auction. As bidder #70, Tim bid 1.8 million dollars and won 22,000 pristine acres surrounding Utah's National Parks. He had no intention to pay or drill. In February 2009, the new Obama administration

agreed the land should be safeguarded and invalidated the entire auction. Nevertheless, Tim was indicted on two federal felonies with penalties of up to ten years in prison. A personal portrait, Bidder 70 illuminates how the choices we make determine our future and the world we live in. Tim DeChristopher puts a face on Time Magazine's 2011 Person of the Year, the Protestor. Directed and Produced by Beth Gage and George Gage.





Saturday March 23

WIND POWER NIGHT: FILMS AND AFTER-PARTY

**7:00pm, Ciné (films) & Little Kings (party)
\$7 film, \$5 party (or free with film ticket stub)**

Enjoy two fun films and a community discussion about alternative energy and wind power. We welcome our event partners and 2nd Annual Ticket to Ride participants. The Firefly Trail is a proposed regional 39-mile multi-purpose rail-trail through Athens Clarke, Oglethorpe, and Greene Counties. Register for the ride (to be held on Saturday March 23rd at 9pm) and learn more about the Firefly Trail at www.facebook.com/fireflytrail.

After the films, head across the street to Little Kings for the After Party with musical guest The Rand Lines Trio. Your EcoFocus ticket stub will get you in to the party for free. Non-ticket-holders pay only \$5 cover charge at Little Kings.

The Man Who Lived on His Bike (Canada, 2012, 4 min.)

What can you do on a bicycle? For Guillaume Blanchet, the question is what can't you do? In this two-minute homage to bikes and the bike obsessed, Blanchet

eats, sleeps, showers, shaves, works, cooks and even dates — all from atop his man-powered machine. A film by Guillaume Blanchet.

Cape Spin! An American Power Struggle (USA, 2012, 86 min.)

Cape Spin! An American Power Struggle is the surreal, fascinating, tragicomic tale of the battle over America's largest clean energy project. When energy entrepreneur Jim Gordon first proposed putting 130 wind turbines in fabled Nantucket Sound, he had no idea that a firestorm would erupt. Cape Spin! tells the incredible tale of how America's first proposed offshore wind farm triggered

a schism in this idyllic coastal region, pitting neighbor against neighbor and environmentalist against environmentalist. Revealing the root causes of their furor, the filmmakers enjoyed unprecedented behind-the-scenes access to the key players on both sides of the controversy. The tale frames the battle over Nantucket Sound as a microcosm of America's struggle towards energy sustainability. After 10 years, \$70 million and 8,000 pages of analysis the Federal Government approved the wind farm project on April 28, 2010. But the controversy continues... A film by John Kirby, Robbie Gemmel, Daniel Coffin, and Libby Handros.



Saturday March 23

9:30pm, Ciné, \$7

The Last Ice Merchant (USA, 2011, 15 min.)

For the last five decades, Baltazar Ushca has made a living harvesting glacial ice from the tallest mountain in Ecuador. His brothers, Gregorio and Juan, have long since retired from the mountain. This is a tale of cultural change in a small indigenous community and how three brothers have adapted to it. Directed by Sandy Patch.

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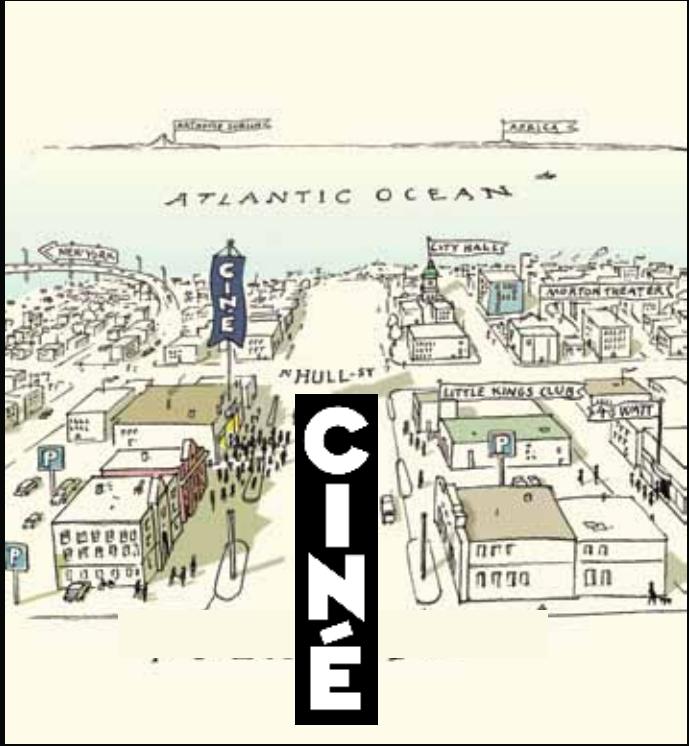
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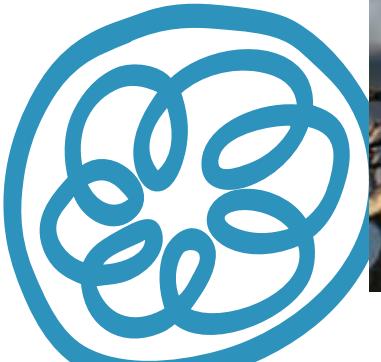
678.820.8145

Sunday March 24

ECOKIDS EVENT

12:30pm Film / 1:15pm Kids' Activities in the CinéLab, Ciné, Free

Fun for all ages! Kids (and parents) will enjoy this 45-minute film about the effects of plastic on our planet, and what we can do about it. Film is appropriate for ages 6 and up. After the film, participate in child-oriented hands-on activities that will help you reduce your use of plastics! Many thanks to our event partners from the Athens Montessori School. AMS is a county-designated "Green School," and recently installed solar arrays to become the first solar school in the state of Georgia! Snacks generously provided by Earth Fare.



Bag It (USA, 2010, 45 min.)

Try going a day without plastic. Plastic is everywhere and infiltrates our lives in unimaginable and frightening ways. In this touching and often flat-out-funny film, we follow "everyman" Jeb Berrier, who is admittedly not a tree hugger, as he embarks on a global tour to unravel the complexities of our plastic world. What starts as a film about plastic bags evolves into a wholesale investigation into plastic and its affect on our waterways, oceans, and even our own bodies. We see how our crazy-for-plastic world has finally caught up to us and what we can do about it. Today. Right now. Directed by Suzan Beraza.

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Athens-Clarke County Recycling Division



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perennial plugs specialty propagation

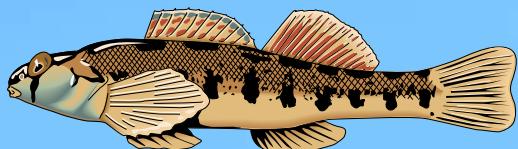
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A collage of various green plants and flowers, including tulips and hostas, arranged in a circular pattern at the bottom of the page.

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Sunday March 24

2:30pm, Ciné, \$7

Please join us for a community discussion following the films.

Gaia Soil (USA, 2012, 4 min.)

Paul Mankiewicz is the creator of Gaia Soil, a lightweight soil used for urban gardens. His work couples ecological engineering and restoration with the integration of human communities in natural systems. Gaia Soil is part of the GE Focus Forward film series, a new series of 30 three-minute stories about innovative people who are reshaping the world through act or invention, directed by the world's most celebrated documentary filmmakers. Directed by Philip Buccellato and Jesse Ash.

Cafeteria Man (USA, 2011, 65 min.)

Cafeteria Man is a story of positive movement that shows what's possible in our nation's schools. It's about the aspiration of activists and citizens coming together to change the way kids eat at school. It's about overhauling a dysfunctional nutritional system. And, it's the story of what it takes, and who it takes, to make solutions happen. Leading the charge to replace pre-plated,

processed foods with locally-grown, freshly-prepared meals is Tony Geraci, food-service director for the city's public schools. A charismatic chef from New Orleans, Geraci's bold vision includes school vegetable gardens, student-designed meals, meatless Mondays, and nutrition education in the classroom. His mission is as audacious as it is practical. Among the protagonists in this story are parents, teachers, administrators, farmers, chefs, and dozens of creative and motivated students. Their collective efforts are proof positive that a 'village' is indeed required to transform school food. A film by Richard Chisolm and Sheila Kinkade.

Cafeteria Man: Memphis Schools Makeover (USA, 2012, 6 min.)

After chef Tony Geraci left Baltimore, he was recruited to be the Executive Director of Memphis City Schools Nutrition Services, which serves over 200,000 meals a day to 110,000 students. Since his arrival in Fall 2011, he has increased participation in the Breakfast in the Classroom program, initiated an "At Risk Supper Meal Program", expanded the farm to school program to \$10 million a year, and established a 100-acre farm. Tony also was recently named one of the

top 20 most influential Food Service people in the country by Food Service Director magazine. A film by Richard Chisolm and Sheila Kinkade.



Sunday March 24

5 pm, Ciné, \$7

Films will be preceded by a brief special performance with the Underground Dance Society! UDS is an Athens-based collective of artists experimenting with traditional and site-specific performance for the community.

Irish Folk Furniture (Ireland, 2012, 9 min.)

An animated documentary about repair and recycling in rural Ireland. In rural Ireland old hand painted furniture is often associated with hard times, with poverty and with a time many would rather forget. Because of this association, much of the country's furniture heritage lies abandoned in barns and sheds. In the making of this film 16 pieces of abandoned folk furniture were restored and returned back into daily use. This film was shot in a green and environmentally friendly way using local craftspeople, local narrators and inexpensive secondhand equipment. Only natural light was used to shoot this film. Short Film Jury Award Winner (Animation) at the 2013 Sundance Film Festival. A film by Tony Donoghue.

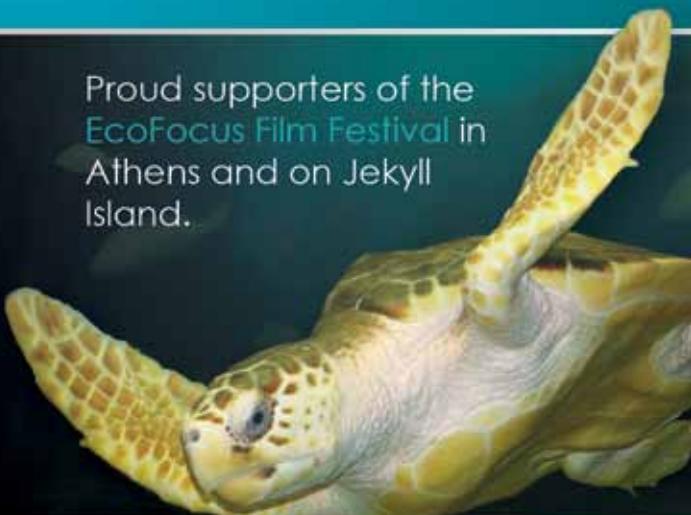


Trash Dance (USA, 2012, 65 min.)

Sometimes inspiration can be found in unexpected places. Choreographer Allison Orr finds beauty and grace in garbage trucks, and in the men and women who pick up our trash. Filmmaker Andrew Garrison follows Orr as she joins city sanitation workers on their daily routes to listen, learn, and ultimately to convince them to collaborate in a unique dance performance. Hard working, often carrying a second job, their lives are already full with work, family and dreams of their own. But some step forward and, after months of rehearsal, two dozen trash collectors and their trucks perform an extraordinary spectacle. On an abandoned airport runway, thousands of people show up to see how in the world a garbage truck can "dance." Winner of multiple festival awards, including the Special Jury Award at SXSW Film Festival. Directed and produced by Andrew Garrison.

GEORGIA SEA GRANT & UNIVERSITY OF GEORGIA MARINE EXTENSION SERVICE

Proud supporters of the [EcoFocus Film Festival](#) in Athens and on Jekyll Island.



Celebrating over 40 years of education, outreach and research on the Georgia coast.

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Sunday March 24

CLOSING NIGHT: WHAT'S NEXT FOR DOWNTOWN ATHENS?

7:15pm, Ciné, \$7

It's the last night of EcoFocus 2013! Films will be followed by a community discussion with the Downtown Athens Master Plan developers and dessert in the Ciné lobby.

Living Tiny (USA, 2011, 7 min.)

"People like having lots of stuff, Americans in particular," says one of the characters in the charming documentary Living Tiny. In a country obsessed with growth and progress, there is a small,

but growing, population of people who are rejecting the axiom that "bigger is better" and are downsizing. Their tiny abodes, no larger than 200 square feet, are not caging them, but liberating them from a culture of consumption. "Ultimately you can only occupy 12 square feet of space at a time. Everything else is just a place to keep your stuff." Directed by Paul Donatelli and Paul Meyers.

The Human Scale (Denmark, 2012, 83 min.)

Fifty percent of the world's population lives in urban areas. By 2050 this figure is expected to increase to eighty percent. The megacity is both enchanting and

scary. But how do we plan these cities in a way that takes human behavior into account? In the 20th Century the struggle to provide large numbers of people with proper housing, work spaces and transport led the modernists to create gigantic systems of high-rise buildings, industrial estates and highways. The material gains are evident. What are the costs? Danish architect and professor Jan Gehl's thesis is that basic human needs for interaction, inclusion and intimacy was somewhat forgotten during this process. Today we face peak oil, climate change and severe health issues due to our rapid growth. With an exploding population we need to double

our urban capacity within 30 years. Can human-oriented urban planning be the solution? From the slum of Bangladesh to the financial district in New York. What is a happy life, and can a city make us happy? What is a good city? Is it made of highways, gated communities and high-rise structures? Or is it made of bikeways, parks and walking streets? Can architecture meet our human needs in the face of future challenges? The Human Scale meets thinkers, architects and urban planners across the globe to explore what happens when we put people into the center of our planning. Directed by Andreas Møl Dalsgaard, produced by Signe Byrge Sørensen.



SCHEDULE AT A GLANCE

Wednesday March 20

ECOFOCUS @ UGA

Switch (screens with The Man Who Lived on His Bike & The Artificial Leaf)

7pm, UGA Campus, Miller Learning Center, Room 101, Free

Thursday March 21

OPENING NIGHT RECEPTION & FILMS

Chasing Ice (screens with The Last Ice Merchant)

6pm Reception, 7pm Films, Ciné, \$20

Friday March 22

Trash Dance (screens with Irish Folk Furniture)

3pm, Ciné, Free (sponsored by ACC Recycling Division)

BLUE CARPET PREMIERE NIGHT

Last Call at the Oasis (screens with Ripple Effect Film Project Showcase)

6pm Reception, 7pm Films, Ciné, \$7

MUSIC & ADVOCACY

Dear Governor Cuomo (screens with Living Tiny)

9:30 pm, Ciné, \$7

Saturday March 23

DOUBLE FEATURE: CULTURE & MEMORY

The Lost Bird Project and The Tsunami and the Cherry Blossom (screens with Quagga)

1:30 pm, Ciné, \$7

ENVIRONMENTAL ACTIVISM: PERSISTENCE, CONSEQUENCES & HOPE

Bidder 70 (screens with Among Giants)

4:30 pm, Ciné, \$7

WIND POWER NIGHT

Cape Spin! An American Power Struggle (screens with The Man Who Lived on His Bike)

7pm, Ciné, \$7

AFTER-PARTY WITH MUSICAL GUEST THE RAND LINES TRIO

9:30 PM, Little Kings, \$5 (or free with EcoFocus ticket stub)

Chasing Ice (screens with The Last Ice Merchant)

9:30pm, Ciné, \$7

Sunday March 24

ECOKIDS EVENT

Bag It (45 min.) followed by Kids' Activities

12:30pm, Ciné, Free

Cafeteria Man (screens with Gaia Soil & Cafeteria Man: Memphis Schools Makeover)

2:30pm, Ciné, \$7

Trash Dance (screens with Irish Folk Furniture)

5:00pm, Ciné, \$7

CLOSING NIGHT: WHAT'S NEXT FOR DOWNTOWN ATHENS?

The Human Scale (screens with Living Tiny)

7:15pm, Ciné, \$7