

A FESTIVAL OF ENGAGING AND ENTERTAINING FILMS AT CINÉ & ON THE UGA CAMPUS

September 24-October 3 ecofocusfilmfest.org

ECOFOCUS STEWARDS

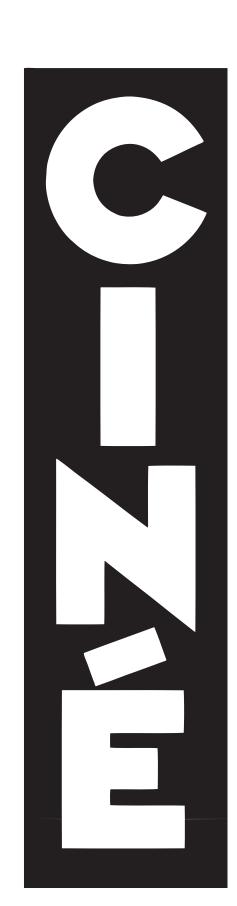


flagpole











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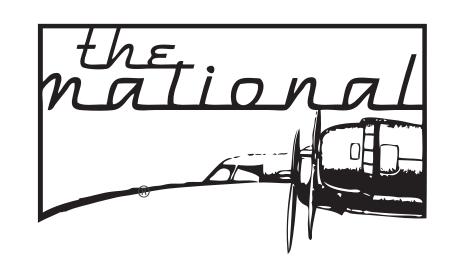


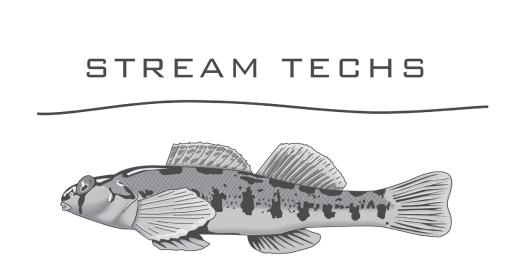
























Thank you for your support!

"...And This Is My Garden"

(58 MIN., 2008, CANADA)

Eleanor Woitowicz, and Bonnie Monias, both teachers at Mel Johnson School, in Wabowden, Northern Manitoba are literally breaking new ground in education and are growing a healthier community in the process. Over the past 4 years the teachers have established 58 small vegetable gardens right in their students' backyards. This documentary film follows the teachers and their students for a season of seeding, planting, harvesting, preserving and ultimately celebration of the fruits of their labour at the school's annual community harvest display and feast.



SCREENS WITH:

A Simple Question: The Story of STRAW

(35 MIN., 2010, CANADA)

The story of STRAW — Students and Teachers Restoring A Watershed - in an inspiring 35 minute film. In 1992, Laurette Rogers 4th-grade class asked her what they could do to save endangered species? The response was to initiate a class project to restore streams in the Stemple Creek watershed in Marin County in order to save the endangered California Freshwater Shrimp. This remarkable effort evolved into an award-winning regional program that has since restored over 20 miles of habitat, galvanized the local community, and led to significant educational innovations that connect children and their teachers with their local watershed.



A Tree and a Flower

(5 MIN., 2010, USA)

The tree was lonely, but one day he found a flower growing on his shoulder.

Bag It

(78 MIN., 2010, USA)

Our story follows Jeb Berrier - an average American guy who is admittedly not a "tree hugger" - who makes a pledge to stop using plastic bags. This simple action gets Jeb thinking about all kinds of plastic as he embarks on a global tour to unravel the complexities of our plastic world. When Jeb's journey takes a personal twist, we see how our crazy-for-plastic world has finally caught up to us and what we can do about it. Today. Right now. Bag It is a film that examines our society's use and abuse of plastic. The film focuses on plastic as it relates to our society's throwaway mentality, our culture of convenience, our over-consumption of unnecessary, disposable products and packaging—things that we use one time and then, without another thought, throw away. Where is AWAY?? Away is over flowing landfills, clogged rivers, islands of trash in our oceans, and even our very own toxic bodies. Jeb travels the globe on a factfinding mission—not realizing that after his simple resolution, plastic will never look the same again! Audience Award, 2010 Ashland Independent Film Festival and Best of Festival and Ocean Issues and Conservation Award, 2010 Blue Ocean Film Festival.



SCREENS WITH:

A Mongolian Couch

(12 MIN., 2010, AUSTRALIA/MONGOLIA)

In a city of tower blocks and tents comes a unique story of energy and enterprise; Begzsuren lives with his wife and four children in Ulaanbaatar, Mongolia and possesses an inspiring passion to improve both his family's and his community's lot. Installing a rainwater shower, changing his family's diet, planting trees, Thai Chi- Begzsuren is a busy, dedicated and extremely forward-thinking Mongolian. Begzsuren welcomes guests into his home from all over the world, offering these visitors aspects of traditional Mongolian culture and in exchange his guests offer insight into how they live and work back home. Everyday Begzsuren is on an adventure and a mission, by exploring and inviting the world into his home, he is slowly but surely improving his own world.



Black Wave:

The Legacy of the Exxon Valdez

(99 MIN., 2008, CANADA)

In the early hours of March 24th 1989 the Exxon Valdez oil supertanker runs aground in Alaska. It discharges millions of gallons of crude oil. The incident becomes the biggest environmental catastrophe in North American history. In a flash, dramatic images shoot across the planet. They show thousands of carcasses of seabirds and sea otters covered in oil. A thick black tide rises and covers the beaches of once-pristine Prince William Sound. For twenty years, Riki Ott and the fishermen of the little town of Cordova, Alaska have waged the longest legal battle in U.S. history against the world's most powerful oil company - ExxonMobil. They tell us all about the environmental, social and economic consequences of the black wave that changed their lives forever. This is the legacy of the Exxon Valdez. Official selection, 2009 HotDocs Toronto, 2009 Countercorp Anti-Corporate Film Festival, and many others.

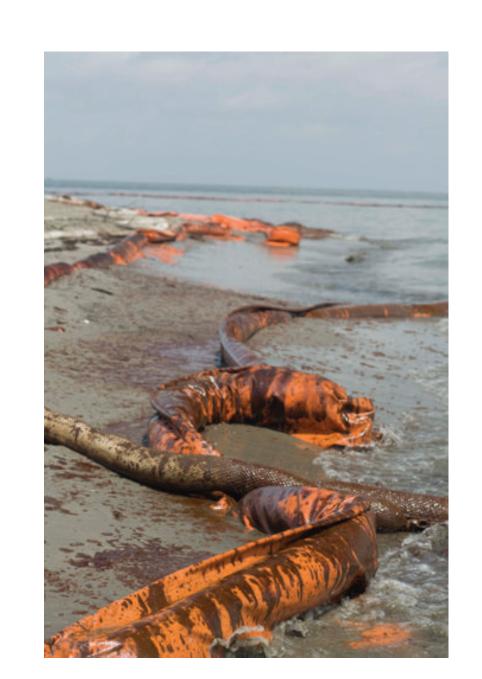


SCREENS WITH:

Skimming the Surface

(6 MIN., 2010, USA)

Louisiana, a once rich and beautiful wetland, is now suffering from an unseen virus. Crude oil continues to leak from BP's doomed DeepWater Horizon well at a rate of 60,000 barrels per day. This problem is intensified by the use of over 2,000,000 gallons of toxic dispersant used to battle the oil, despite ominous warnings from federal and local officials. These two problems together continue to wreak havoc on not only the fragile ecosystem of southern Louisiana, but the economy as well. We discuss with local politicians, business owners, and residents about the impact that the spill has had on their lives and careers. We take a moment to reflect on what should be done so that a manmade disaster like this never happens again.



Born Sweet

(28 MIN., 2010, CAMBODIA/USA)

Despite being only fifteen years old, Vinh Voeurn has accepted his destiny – to be sick for the rest of life with incurable arsenic poisoning. He longs to fall in love with a girl with long, smooth hair. He fantasizes about becoming a karaoke star, winning the affections of adoring fans. But his body is terribly scarred by illness and there is a good chance the arsenic will soon take his life like the girl who once lived across the road. Vinh spends his days in his remote Cambodian village tending the cows and escaping into song with his family's car battery powered karaoke machine. He worries he will never marry and live the life he wants for himself. A chance to be in a karaoke video about the dangers of arsenic allows Vinh to wonder if he truly knows his destiny. Honorable Mention, 2010 Sundance Film Festival, Best Short Documentary, 2010 Atlanta Film Festival, Grand Jury Prize Winner, 2010 Boston Independent Film Festival, Best Documentary, 2010 Aspen ShortFest, Best Short Documentary, 2010Ashland Independent Film Festival.



SCREENS WITH:

Sun Come Up

(38 MIN., 2010, USA/PAPUA NEW GUINEA)

Sun Come Up follows the relocation of some of the world's first environmental refugees, the Carteret Islanders – a community living on a remote island chain in the South Pacific Ocean. When rising seas threaten their survival, the islanders face a painful decision: they must leave their beloved land in search of a new place to call home. The film follows the Carteret's relocation leader, Ursula Rakova, and a group of young islanders led by Nick Hakata as they search for land in Bougainville, an autonomous region of Papua New Guinea 50 miles across the open ocean. The move will not be easy as Bougainville is recovering from a 10year civil war. Many Bougainvilleans remain traumatized by the "Crisis" as the civil war is known locally. Yet, Sun Come Up isn't a familiar third world narrative. Out of this tragedy comes a story of hope, strength, and profound generosity. San Kamap (Sun Come Up) means sunrise in pidgin and reflects this sentiment - the resilience of the community, and the hope that's present at the start of a new day. Official selection, 2010 Full Frame Documentary Film Festival, 2010 Mountainfilm Telluride, and many others. Special Mention at Cinemambiente Torino.



A Mongolian Couch

(12 MIN., 2010, AUSTRALIA/MONGOLIA)

See info under feature Bag It.

Burning in the Sun

(82 MIN., 2010, USA/MALI)

26-year-old charmer Daniel Dembele is equal parts West African and European, and looking to make his mark on the world. Seizing the moment at a crossroads in his life, Daniel decides to return to his homeland in Mali and start a local business building solar panels – the first of its kind in the sun-drenched nation. Daniel's goal is to electrify the households of rural communities, 99% of which live without power. Burning in the Sun tells the story of Daniel's journey growing the budding idea into a viable company, and of the business' impact on Daniel's first customers in the tiny village of Banko. Taking controversial stances on climate change, poverty, and African self-sufficiency, the film explores what it means to grow up as a man, and what it takes to prosper as a nation. **Grand Jury Prize Winner, Best EarthVision Environmental Film, 2010 Santa Cruz Film Festival, Audience Award for Best Environmental Film, 2010 Indie Spirit Film Festival. Official selection in several film festivals throughout 2010.**





SCREENS WITH:

Truth or Consequences

(10 MIN., 2009, USA)

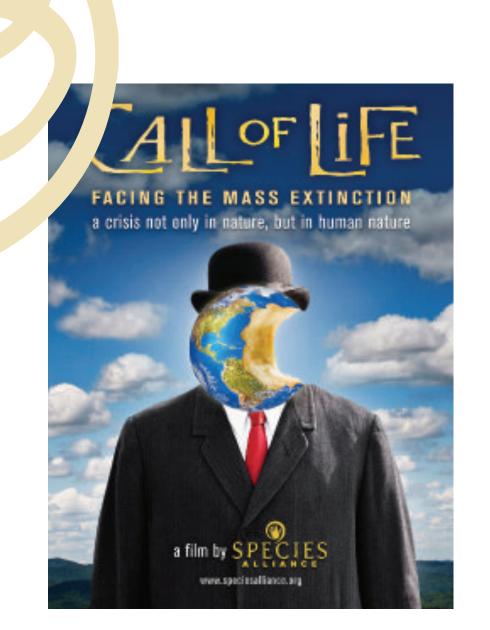
Leaving their workaday New York lives for semi-rural New Mexico, Mikey and Wendy scrape by in the desert as they prepare for the coming collapse-of-all-we-know. They geek out on solar power, grow their own food, and get by on barter as they build their homestead on the frontier. Mikey is the circuits. He methodically tweaks the processes by which they generate their power and invents new ways to live on less. Wendy is the plants. She tends to and loves the garden embracing their new connection to the living world. In this warm yet honest look on into their daily life, Mikey and Wendy reveal the love, fear and commitment that go into changing one's life forever.



Gall of Life

(59 MIN., 2010, USA)

A documentary film that explores the mass extinction, its main causes, the cultural myths and values that drive it, and the latest insights into natural systems that could help us turn back the tide. The mass extinction is the cumulative result of many causes, all of which are related to human activity. In interviews with eminent scientists and field biologists, we present the evidence of the shocking decline as we consider the primary drivers of extinction. In interviews with leading psychologists, historians and anthropologists we examine the inextricable links between the extinction crisis and our social and economic problems, and explore the ways in which culture and psychology have conspired to determine our collective and individual response to this situation. The film bridges disciplines to weave science, psychology, and cultural history into a clear and accessible story of our changing world. The audience is taken into the depths of the human psyche, through the toughest problems of our times and into the cutting edge of what nature has to teach us. The mass extinction is possibly the greatest threat that humanity has ever faced, and it is those of us alive today who have been given the responsibility - and great opportunity of stopping it. John Muir Gold Award Winner, Yosemite Film Festival, Official selection of the 2010 Wild and Scenic Environmental Film Festival, 2010 Mountainfilm Telluride, 2010 Sonoma Environmental Film Festival, and many more.

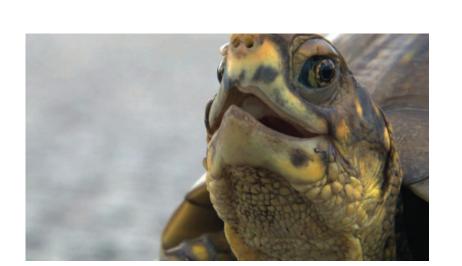


SCREENS WITH:

I Stopped for a Turtle This Morning

(4 MIN., 2010, USA)

A filmmaker seizes an opportunity to shed light on an important subject. Viewer discretion advised (animal bloodshed).



Garbon Nation

(93 MIN., 2010, USA)

Carbon Nation is a documentary film about climate change SOLUTIONS. Even if you doubt the severity of the impact of climate change or just don't buy it at all, this is still a compelling and relevant film that illustrates how SOLUTIONS to climate change also address other social, economic and national security issues. We meet a host of entertaining and endearing characters along the way. Carbon Nation is an optimistic (and witty) discovery of what people are already doing, what we as a nation could be doing and what the world needs to do to stave off climate change by moving to a low carbon economy. Carbon Nation's optimism and pragmatism is appealing across the political spectrum. While other good films have been about problems, blame and guilt, Carbon Nation is a film that celebrates solutions, inspiration and action. We've made Carbon Nation to give a majority of people an entertaining, informed and pragmatic primer about why it's incredibly smart to be a part of the new, low-carbon economy: it's good business, it emboldens national & energy security and it improves health & the environment. Official Selection, 2010 Environmental Film Festival in the Nation's Capitol, 2010 Projecting Change Film Festival in Vancouver, Canada, and many others.



SCREENS WITH:

Eclipse

(6 MIN., 2010, USA)

A short animation following the plight of Solar Creatures. When the sun (their source of life) disappears, two friends help one another while most of the others fight for survival.



Chattahoochee:

From Water War to Water Vision

(51 MIN., 2010, USA)

World Premiere. This brand-new film is a co-production of Red Sky Productions and ZoëTV for Georgia Public Broadcasting. The one-hour documentary is narrated by Emmy award-winning actor Peter Coyote, and includes music by Grammy award-winning musician and composer Peter Buffett. Filmmakers Rhett Turner and Jonathan Wickham examine the complex issues surrounding the 20-year water conflict between Alabama, Florida and Georgia. They tell powerful stories of affected individuals and consider possibilities for resolution, the need for conservation and the economic ramifications that will result if no action is taken.



Dirt! The Movie

(85 MIN., 2009, USA)

An insightful and timely film that tells the story of the glorious and unappreciated material beneath our feet. One teaspoon of dirt contains a billion organisms working in remarkable balance to maintain and sustain a series of complex, thriving communities that impact our daily lives. Inspired by William Bryant Logan's acclaimed book Dirt: The Ecstatic Skin of the Earth, Dirt! The Movie takes a humorous and substantial look into the history and current state of the living organic matter that we come from and will later return to. An eclectic group of participants ranging from biologists to prisoners incarcerated on Rikers Island offer answers to problems and inspire us to clean up the mess that we've created. Dirt! The Movie will make you want to get dirty. **Featured at the 2009 Sundance Film Festival.**



Dirty Business:

'Clean Coal' and the Battle for Our Energy Future

(89 MIN., 2010, USA)

A revelation of the true social and environmental costs of coal power and the stories of innovators who are pointing the way to an alternative future powered by green energy. In the Digital Age, half our electricity still comes from coal, and guided by Rolling Stone reporter Jeff Goodell, the film examines what it means to be so dependent upon a nineteenth century technology that is the largest single source of greenhouse gases. Can coal ever be made really 'clean'? Is renewable energy ready for prime time? Goodell seeks answers in a series of stories: citizens fighting to build a solar power plant instead of a new coal plant in Nevada; a Kansas cowboy saving his cattle ranch with wind power; doctors tabulating the true cost of coal pollution in the damaged health of newborns in China, where a new coal plant goes up every week; innovators making a southern Rust Belt factory so energy efficient that it will steal jobs back from China. The coal-mining industry's \$40 million 'clean coal' campaign promotes an unproven technology that would entail mining ever more coal - and more environmental destruction. The film asks: can we rethink the way we produce and consume energy - and summon the political will to do it - in time to avert environmental disaster? Honorable Mention, 2010 Full Frame Documentary Film Festival, First Place, Documentary, 2010 Appalachian Film Festival.



SCREENS WITH:

Die Rechnung (The Bill)

(5 MIN., 2009, GERMANY)

Three friends meet in a bar and start talking about cars, holidays, energy and diet. Business as usual until the waitress serves the bill... Developed in the context of a screenplay competition of the independent development and environmental organization Germanwatch e.V. regarding the topics of climate change and climate justice. Highlights the relationship between the perpetrator of climate change (industrial countries) and those most affected (developing countries). Funded by the ministry of Federal Ministry for Economic Cooperation and Development in Germany.



Dive!

(45 MIN., 2009, USA)

Inspired by a curiosity about our country's careless habit of sending food straight to landfills, this multiple award-winning documentary follows filmmaker Jeremy Seifert and friends as they dumpster dive in the back alleys and gated garbage receptacles of Los Angeles' supermarkets. In the process, they salvage thousands of dollars worth of good, edible food – resulting in an eye-opening documentary that is equal parts entertainment, guerilla journalism and call to action. Best Call to Action Film, Boulder International Film Festival, Best Green Film, Mammoth Film Festival, Best Documentary, DC Independent Film Festival, Best Short Documentary, Oxford Film Festival, Best Short Documentary, International Family Film Festival, Best Short Documentary, Durango Independent Film Festival, Audience Choice Award, Green Film Festival in Seoul, and many more.



SCREENS WITH:

CUD

(17 MIN., 2009, USA)

Meet Will Harris of White Oak Pastures in Bluffton, Georgia, a cattle rancher with deep roots in the Deep South. He has rejected the corn-fed, feedlot cattle model in favor of raising grass-fed cattle. Will is no arriviste. The Harris family has raised cattle on the same Early County, Georgia farm for 5 generations.



Greenlit

(50 MIN., 2010, USA)

Movie people are legendarily liberal and left leaning, particularly when it comes to the environment. Greenlit puts their commitment to the test as filmmaker Miranda Bailey (executive producer of The Squid and the Whale) follows the production of The River Why, starring Zach Gilford (Friday Night Lights) as it attempts to keep an environmentally friendly set thanks to the supervision of a "green" consultant. What starts off with great enthusiasm quickly dissolves in this insightful and hilarious film. Official selection of the 2010 South by Southwest Festival, Austin, TX, and many more.



SCREENS WITH:

A Mongolian Couch

(12 MIN., 2010, AUSTRALIA/MONGOLIA)

In a city of tower blocks and tents comes a unique story of energy and enterprise; Begzsuren lives with his wife and four children in Ulaanbaatar, Mongolia and possesses an inspiring passion to improve both his family's and his community's lot. Installing a rainwater shower, changing his family's diet, planting trees, Thai Chi- Begzsuren is a busy, dedicated and extremely forward-thinking Mongolian. Begzsuren welcomes guests into his home from all over the world, offering these visitors aspects of traditional Mongolian culture and in exchange his guests offer insight into how they live and work back home. Everyday Begzsuren is on an adventure and a mission, by exploring and inviting the world into his home, he is slowly but surely improving his own world.



Houston We Have a Problem

(85 MIN., 2009, USA)

Step inside the energy capital of the world to hear the hard truth about oil, straight from the Texas oilmen themselves. Today, in the midst of unsolvable wars, global warming, recession, peak oil, and oil spills, the world's energy demand continues to skyrocket. The U.S. energy demand alone is predicted to go up 50% in the next 20 years. Hear the confessions of oilmen, who work in the trenches every day, scrambling to feed America's ferocious appetite. Globally, the gloves are now off. Aggressive strategies for securing crude go to the highest bidder or the biggest bully. 80% of the world's oil is owned by governments who hate us, and yet every year we spend over 700 billion dollars on foreign oil. Will this addiction be our demise? As Americans become more and more fed up with corporate lies and powerless politicians, we stand at the crossroads. See the birth of the clean energy revolution and 21st century "Wildcatters" who are leading the way. This film brings both sides together, seeking solutions, making it clear that we must embrace all forms of alternative energies in order to save the planet and ourselves. Best Director, 2010 **DocuWest Film Festival.**



SCREENS WITH:

The Hybrid Union

(5 MIN., 2009, USA)

Somewhere in the imaginary land of cyberdesert, unaware of each other's presence, two abstract characters, Plus and Minus, coexist. Plus struggles with a dependency on an obsolete source of energy while the light-powered system of Minus is threatened by an ominous competitive race until they are interrupted by the surprising appearance of another stranger. This new character, Smart, moves fast on demand and seems unaffected by an external circumstances. In order to challenge Smart, Plus and Minus are compelled to combine their unique individual capabilities. Will this Hybrid Union win the race against the newcomer?



Lunch Line

(61 MIN., 2010, USA)

This film reframes the school lunch debate through an examination of the program's surprising past, uncertain present, and possible future. In the film, six kids from one of the toughest neighborhoods in Chicago set out to fix school lunch and end up at the White House. Their unlikely journey parallels the dramatic transformation of school lunch from a weak patchwork of local anti-hunger efforts to a robust national feeding program. Lunch Line tracks key moments in school food and child nutrition from 1940s, 1960s, and 1980s to the present – revealing political twists, surprising alliances, and more common ground than people realize. Along the way, Senators, Secretaries of Agriculture, entrepreneurs, and activists from across the political spectrum add top-down perspective to a bottom-up film about the American political process, the health and welfare of its future, and the realities of feeding more than 31 million children a day.



SCREENS WITH:

The Cow Who Wanted to be a Hamburger (6 MIN., 2010, USA)

A tragic story of a bovine seduced by advertising led down the path of butchers and carnivores.



Play Again

(88 MIN., 2009, DENMARK/NORWAY/USA)

One generation from now most people in the U.S. will have spent more time in the virtual world than in nature. New media technologies have improved our lives in countless ways. Information now appears with a click. Overseas friends are part of our daily lives. And even grandma loves Wii. But what are we missing when we are behind screens? And how will this impact our children, our society, and eventually, our planet? Play Again is a characterdriven documentary that follows six teenagers. Spending five to fifteen hours a day behind screens, they are "the average American child." PLAY AGAIN unplugs these teens and takes them into the vast Oregon forest - no electricity, no cell phone coverage, no virtual reality. Through the voices of children and leading experts including author Richard Louv, sociologist Juliet Schor, writer Bill McKibben, educators Diane Levin and Nancy Carlsson-Paige, neuroscientist Gary Small, parks advocate Charles Jordan, and geneticist David Suzuki, Play Again investigates the consequences of a childhood removed from nature. The soundtrack includes music from Icelandic band Sigur Ros and singer Kimya Dawson (JUNO soundtrack). The Music Director is Andreas Hessen Schei, of the Norwegian bands Jaga Jazzist and Shining. Honorable mention, FICMA International Environmental Film Festival, Official selection of the Rhode Island International Film Festival, and many more.



SCREENS WITH:

Save the Future

(3 MIN., 2009, USA)

A 13-year-old girl re-imagines a day in her life as a public service announcement, blurring the lines between her fear of environmental apocalypse and her unstable home life.



Queen of the Sun

(82 MIN., 2010, USA)

In 1923, Rudolf Steiner, a scientist, philosopher & social innovator, predicted that in 80 to 100 years honeybees would collapse. His prediction has come true with Colony Collapse Disorder, where reports continue to surface that bees are disappearing in mass numbers from their hives with no clear single explanation. In an alarming inquiry into the insights behind Steiner's prediction, Queen of the Sun examines the dire global bee crisis through the eyes of biodynamic beekeepers, scientists, farmers, and philosophers. On a pilgrimage around the world, the film unveils 10,000 years of beekeeping, highlighting how our historic and sacred relationship with bees has been lost due to highly mechanized industrial practices. Featuring Michael Pollan, Vandana Shiva, Gunther Hauk and beekeepers from around the world, Queen of the Sun weaves a dramatic story that uncovers the problems and solutions in renewing a culture in balance with nature. Winner, 2010 Nashville Film Festival, Director's Choice and Best Documentary Awards, Youth Jury, 2010 Rhode Island International Film Festival, and Audience Award, 2010 Maui Film Festival.



SCREENS WITH:

The Smallest Thing

(3 MIN., 2010, CANADA)

The smallest things are the most important things in life.



Slow Coffee

(21 MIN., 2010, USA)

Athens based filmmaker, Jason Miller, traveled to the rainforest of Ecuador in 2010 to conduct a series of interviews with philosophers, coffee farmers, roasters, and ecologists to shine light on how Slowness can improve the coffee industry from seed to cup. Brought forth by the Norwegian organization Slow Coffee, this film documents a special connection between Athens' 1000 Faces Coffee and the Ecuador's Cafe Choco Andes alliance of coffee farmers. This short film brings to light the revolutionary power that art and transparency can have on an otherwise industrialized or commodity based sector of our daily consumables.



Soundtracker

(82 MIN., 2010, USA)

Gordon Hempton is an Emmy Award-winning sound recordist who has spent the last thirty years of his life trying to find and record the vanishing sounds of nature. Every year, he takes several "soundtracker trips" across the globe in search of new listening opportunities. This film follows Gordon on one of these trips. His month-long journey will take him deep into the wilderness and then into uncharted territory where a surprising new sound captures his imagination. Shot throughout the Pacific Northwest and sound-mixed to incorporate Gordon's own pristine binaural recordings, Soundtracker explores the sounds and the soul of an uncompromising artist. An official selection of the 2010 Sedona International Film Festival, 2010 HotDocs Toronto, 2010 Moutainfilm Telluride, and 2010 Calgary International Film Festivals.

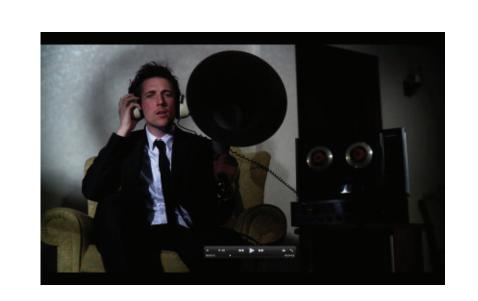


SCREENS WITH:

The Machine

(14 MIN., 2010, UK)

A twisted fairytale about a mad inventor who struggles to save his hearing but begins to hear things that even he doesn't want to hear. Through his machines he discovers plants have feeling and decides not to pick any fruit or vegetables, as this would hurt them. Because of his sacrifice the very plants he is trying to protect sacrifice themselves to save his life.



The Last Days of Shishmaref

(95 MIN., 2008, NETHERLANDS)

This film takes place on the island of Sarichef, which is part of Alaska. Sarichef is located slightly south of the Arctic Circle in the Chukchi Sea. A major drama is rapidly unfolding in this 49th state of the USA as a result of the global warming which now threatens the world. Director Jan Louter and cameraman Melle van Essen traveled to the island to record the traditional lifestyle of a community of Inupiaq Eskimos, which is now in jeopardy. Their centuries of tradition will likely be lost forever if they are forced to settle on the mainland. Jury prize, Best Documentary Feature, 2008 Anchorage International Film Festival, Honorable Mention Jury Award for International Feature Documentary, 2008 AFI Fest, Los Angeles, Best Feature Documentary and Best Environmental Documentary, 2009 ONFilm Festival, Virginia, and Best Film Ile d'Or, 2009 Festival International du Film Insulaire.



SCREENS WITH:

11 Degrees

(8 MIN., 2009, UK)

The documentary follows the development of a skiing season in a Scottish ski resort. It explores the effects the climate change has on the Scottish winters and consequently on the ski resort. Narrated by one of the lift operators, we are introduced to this old fashioned place with its slow pace of life, dominated by the rhythms of the lifts and the machines. Starting at the height of the winter season, the film depicts idyllic scenery that suddenly takes a shift when the temperature rises to 11 Degrees over night. Due to less snowfall and more rain, skiing has become more difficult in Scotland. As such, the documentary focuses on visual metaphors that tell the story of the struggling resort and also explores the people's passion and enthusiasm to keep skiing alive no matter how difficult the conditions are. The character's love for skiing and his optimism are intertwined with the images of a changing world. Embedded in the transition of the scenery, the film slowly reveals the challenges and economical problems the communities are facing in these times.



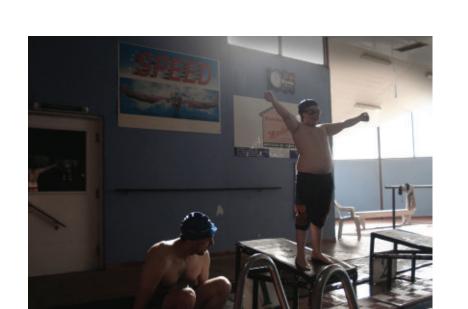
Vienen por el oro, vienen por todo

(They come for the gold, they come for it all)

(83 MIN., 2009, ARGENTINA/CHILE)

United States Premiere! In Esquel, Argentinean Patagonia, a Canadian company was granted the rights to extract gold and silver from a mountain located 7 km away from the city using huge amounts of water and cyanide. With 50% of the population living below the limits of poverty, the mining enterprise arises as the great solution for such dearth. "They come for the gold, they come for it all" tells the epic victory of this little Patagonian town who defeated huge economic and political powers, making a big choice about their own future. **Best Documentary, Ecozine 2010 Zaragoza, Best Documentary, Festival Internacional de Cine - Gualeguaychu Argentina Official Selection.**





SCREENS WITH:

Coffee Awakens a National Economy

(6 MIN., 2008, USA)

Opportunity brews: SPREAD, a USAID-funded development alliance of institutes, industries and NGOs, spotted the potential for Rwandan coffee to become a powerful economic driver for a recovering nation: a widely produced crop that could demand top dollar if a premium product was consistently delivered to market. Rwandan coffee has come through as economic manna from Rwandan fields, demanding a premium price on the international coffee market thanks to SPREAD's commitment to quality control, coffee producer education, support and marketing: creation of coffee washing stations and assisting in the arrival of over 1,000 coffee cargo bikes in Rwanda, vehicles that help farmers get larger payloads to washing stations more quickly, improving product quality and assure that farmers receive optimal payment for their harvests.



Waste Land

(98 MIN., 2010, USA/BRAZIL)

Filmed over nearly three years, Waste Land follows renowned artist Vik Muniz as he journeys from his home base in Brooklyn to his native Brazil and the world's largest garbage dump, Jardim Gramacho, located on the outskirts of Rio de Janeiro. There he photographs an eclectic band of "catadores" -- or self-designated pickers of recyclable materials. Muniz's initial objective was to "paint" the catadores with garbage. However, his collaboration with these inspiring characters as they recreate photographic images of themselves out of garbage reveals both dignity and despair as the catadores begin to reimagine their lives. Director Lucy Walker (Devil's Playground, Blindsight) has great access to the entire process and, in the end, offers stirring evidence of the transformative power of art and the alchemy of the human spirit. Audience Award, World Cinema Documentary - 2010 Sundance Film Festival, Golden Space Needle Award – 2010 Seattle International Film Festival 2010, Panorama Audience Award – 2010 Berlin Film Festival 2010, **HBO Audience Award Best Documentary – 2010 Provincetown Film** Festival, and many more.



SCREENS WITH:

Plastic and Glass

(9 MIN., 2009, FRANCE)

In a recycling factory in the north of France the machines dance, the workers join in song, and the truck drivers almost make a ballet. The film shows the process of recycling by impressive machines and by hand. We hear the noise that accompanies this process. Slowly the factory noise becomes a rhythm and a truck driver starts to sing a song for his love. He wants to build an island with the materials at hand, where he and his love can be together to 'sort things out '. The film starts out as a documentary on a recycling factory in which one starts to hear strange sounds that settle into a rhythm. When the human beings arrive the film balances somewhere between a cartoon and a musical. The film is staged like a play and everyone plays the game. But as in any play it must end, and the reality of the documentary again takes the overhand, leaving us wanting more.



What's On Your Plate?

(73 MIN., 2008, USA)

A witty and provocative documentary produced and directed by award-winning Catherine Gund about kids and food politics. Filmed over the course of one year, the film follows two eleven-year-old multi-racial city kids as they explore their place in the food chain. Sadie and Safiyah take a close look at food systems in New York City and its surrounding areas. With the camera as their companion, the girl guides talk to each other, food activists, farmers, new friends, storekeepers, their families, and the viewer, in their quest to understand what's on all of our plates. The girls address questions regarding the origin of the food they eat, how it's cultivated, how many miles it travels from the harvest to their plate, how it's prepared, who prepares it, and what is done afterwards with the packaging and leftovers. They visit the usual supermarkets, fast food chains, and school lunchrooms. But they also check into innovative sustainable food system practices by going to farms, greenmarkets, and community supported agriculture programs. In What's On Your Plate?, the two friends formulate sophisticated and compassionate opinions on the state of their society, and by doing so inspire hope and active engagement in others. Official Selection, 2010 Environmental Film Festival in the Nation's Capitol, 2009 Seattle International Film Festival, and many others.



SCREENS WITH:

Lighter on the Planet

(3 MIN., 2010, CANADA)

Three friends hatch a plan to be 'lighter on the planet'. It's a dark and gloomy afternoon in the city and these friends have nothing to do but sit around their local coffee house. To pass the time, they consider things that they can do to be lighter on the planet, and we the audience are transported into their extremely varied thinking processes. This light and silly comedy with a conscience will leave every viewer with a smile on their face and a plan of their own to be Lighter On The Planet.





EcoFocus Education and Outreach Initiative

EcoFocus Film Festival has begun an Outreach and Education imitative to empower younger generations to make a difference. We believe students are the future of the environmental movement. EcoFocus is working with local schools to bring thought-provoking films into the classroom. Our desire is to enhance Science and Social Studies curriculums by giving students the opportunity to screen films that may question the status quo and provide opportunities for discussion and hands-on activities. Our hope is that we will inspire young minds and give them hope that they can make a significant impact on the environment.

Our third annual film festival will continue this important work throughout the 2010-2011 school year by collaborating with area schools by bringing "What's On Your Plate?" into the classroom. This film has the potential to excite and galvanize our local youth to ask meaningful questions in regards to the national school lunch program. With an interactive curriculum and helpful classroom modules, "What's On Your Plate?" is the perfect film to integrate with existing learning standards for reading, writing, science, and social studies with an underlying concentration on environmental concerns.

EcoFocus Free Families and Educators Day

Including EcoKids Short Films and Activities

SUNDAY, SEPTEMBER 26TH, NOON TO 8 PM, CINÉ

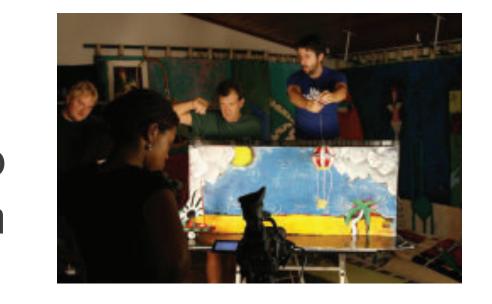
A free day of films, food, and activities for parents, teachers, educators, and kids! EcoFocus will present four feature-length film programs geared toward parents, teachers, and older children. For younger children (approximately ages 3-10), EcoKids Films and Activities sessions will run in the CinéLab from Noon to 6 PM. Each EcoKids session is distinct, and kids may attend multiple sessions. EcoKids sessions will include: art activities, short films, Hula Hooping with Canopy Studio, Yoga with Rachel Greb from YogaSprouts, Mindfulness with Children with Mattee Barkdoll, LMSW, from Athens Regional's Mind Body Institute, Storytelling with Tommy Tye from the Institute for Wild Intelligence, staff from Sandy Creek Nature Center, music with Bette Kitchens, and puppetry. Athens Clarke County Green Schools will be offering Green School credit for the attending films and discussions. Food is provided courtesy of our community partner, Earth Fare!

ECOKIDS SHORT FILMS

A Dog Goes from Here to There

(6 MIN., 2009, USA)

A colorful concoction of canine transportation that asks the question 'How do you get from here to there?' Transformation of a child's picture book into film by Suburban Primitive artist Carl Knickerbocker.



Cravings

(2 MIN., 2008, USA)

The short CG animation chronicles the brief journey of a determined little girl to satisfy her rather surprising desire. With food as the theme, the piece presents a healthy food choice to children ages 3-8 (and their families) through visual storytelling.



A Tree and a Flower

(5 MIN., 2010, USA)

The tree was lonely, but one day he found a flower growing on his shoulder.



Lighter on the Planet

(3 MIN., 2010, CANADA)

Three friends hatch a plan to be 'lighter on the planet'. It's a dark and gloomy afternoon in the city and these friends have nothing to do but sit around their local coffee house. To pass the time, they consider things that they can do to be lighter on the planet, and we the audience are transported into their extremely varied thinking processes. This light and silly comedy with a conscience will leave every viewer with a smile on their face and a plan of their own to be Lighter On The Planet.



Smart Machine

(4 MIN., 2008, USA)

The short CG animation captures a little boy's unusual encounter with a vending machine during a family vacation. Pulling into a roadside motel at that magical moment just before nightfall, when the sky is a deep saturated blue, and time seems suspended, the glow of the neon signs and the light radiating from the lone vending machine focuses the child's attention. About food, the piece offers a healthy food choice to children ages 5-12 (and their families) through visual storytelling.



The Hybrid Union

(5 MIN., 2009, USA)

Somewhere in the imaginary land of cyberdesert, unaware of each other's presence, two abstract characters, Plus and Minus, coexist. Plus struggles with a dependency on an obsolete source of energy while the light-powered system of Minus is threatened by an ominous competitive race until they are interrupted by the surprising appearance of another stranger. This new character, Smart, moves fast on demand and seems unaffected by an external circumstances. In order to challenge Smart, Plus and Minus are compelled to combine their unique individual capabilities. Will this Hybrid Union win the race against the newcomer?



Mashed

(9 MIN., 2010, USA)

Trevor hates vegetables, but he loves the Captain Harvey show. As the time draws near for the show to begin, he is trapped at the dinner table staring down at his food. His mother flatly states that he is going to miss Captain Harvey if he doesn't eat. Faced with this dilemma, he sullenly pokes and prods the food, until suddenly the potatoes spring to life in angry monster form, followed by his little minions, the sprouts and asparagus. When things begin to look bleak for young Trevor, Captain Harvey himself arrives on the scene to help free him from this evil abomination masquerading as food!



India Explains Solar Power to Rudy

(3 MIN., 2009, USA)

A four-and-a-half year old girl, India, shares her thoughts on solar power.



Wishful Thinking

(5 MIN., 2008, USA)

In the short, CG animation an imaginative three year old changes the theme of her birthday party when she makes a wish and blows out the candles on her cake, much to the delirious delight of her seven tiny guests. About nutrition, the piece presents healthy food choices to children ages 2-7 (and their families) through visual storytelling.



SCHEDULE

SEPT 22, 7:30 PM • FREE, UGA MLC 171 **Greenlit Pre-Festival Screening, Free Pizza!**Screens with A Mongolian Couch

SEPT 24, 6:00 - 11:00 PM • \$18, CINÉ

Opening Night: Houston We Have a Problem &
Bag It with Filmmakers and Reception
Screens with The Hybrid Union and

A Mongolian Couch
SEPT 25, 12:30 PM • \$6, CINÉ
Dirty Business

Screens with Die Rechnung (The Bill)

SEPT 25, 2:30 PM • \$6, CINÉ

Soundtracker with Filmmaker Martin DiCicco Screens with The Machine

SEPT 25, 5:00 PM • \$6, CINÉ

Queen of the Sun with UGA Entomology Screens with The Smallest Thing

SEPT 25, 7:00 PM • \$9/\$7, CINÉ

The Last Days of Shishmaref: Film and Discussion with UGA Institute of Native American Studies Screens with 11 Degrees

SEDT 25 0:20 DM • \$0/\$7 CINÉ

SEPT 25, 9:30 PM • \$9/\$7, CINÉ

Waste Land

Screens with Plastic and Glass

DAY EVENT: SEPT 26, 12:00-8:00 • FREE, CINÉ Free Families and Educators Day: Films, Discussions & Food

DAY EVENT: SEPT 26, 12:00-6:00 • FREE, CINÉ Kids Films & Activities in CinéLab

SEPT 26,12:00 PM • FREE, CINÉ

Lunch Line

Screens with The Cow Who Wanted to Be A Hamburger

SEPT 26, 2:00 PM • FREE, CINÉ

Play Again

Screens with Save the Future

SEPT 26, 4:00 PM • FREE, CINÉ

"...And This is My Garden" & A Simple
Question: The Story of STRAW
Screens with A Tree and a Flower

SEPT 26, 6:00 PM • FREE, CINÉ
What's On Your Plate?
Screens with Lighter on the Planet

SEPT 26, 8:00 PM • \$9/\$7, CINÉ Carbon Nation

Screens with Eclipse

SEPT 27, 12:30 PM • FREE, UGA ECOLOGY

Call of Life Brown-Bag Lunch Screening

Screens with I Stopped for a Turtle This

Morning

SEPT 27, 7:00 PM • \$9/\$7, CINÉ

Dirty Business

Screens with Die Rechnung (The Bill)

SEPT 28, 7:30 PM • \$9/\$7, CINÉ

Dive! with the Tuesday Farmers Market
Free farm255 Cart Snack & Discount
with Ciné Ticket (Market runs 4-7 PM)
Screens with CUD

SEPT 29, 7:30 PM • FREE, TATE THEATER Houston We Have a Problem Screens with The Hybrid Union

SEPT 30, 6:00 PM • FREE, UGA ECOLOGY
Dirt! The Movie With Dinner and Demo/
Discussion

OCT 1, 1:00 PM • FREE, CINÉ

Bag It Free screening with ACC Recycling

Free dessert and re-usable shopping bag!
Screens with A Mongolian Couch

OCT 1, 1:30 PM • FREE, UGA ECOLOGY

Presentation by Dr. Riki Ott: The Legacy of the Exxon Valdez in Light of the Deepwater Horizon Spill

OCT 1, 3:00 PM • \$6, CINÉ

Lunch Line

Screens with The Cow Who Wanted to Be A Hamburger

OCT 1, 5:00 PM • \$6, CINÉ

Queen of the Sun
Screens with The Smallest Thing

OCT 1, 7:00 PM • \$9/\$7, CINÉ

Black Wave: The Legacy of the Exxon Valdez.
Film and Discussion with Riki Ott, Samantha
Joye, Jim Porter and Holt Webb
Screens with Skimming the Surface

OCT 1, 9:30 PM • \$9/\$7, CINÉ

Carbon Nation

Screens with Eclipse

OCT 2, 1:00 PM • \$6, CINÉ

Play Again

Screens with Save the Future

OCT 2, 3:00 PM • \$6, CINÉ

Soundtracker

Screens with The Machine

OCT 2, 5:00 PM • \$6, CINÉ
"...And This is My Garden" & A Simple
Ouestion: The Story of STRAW

Question: The Story of STRAW Screens with A Tree and a Flower

OCT 2, 7:00 - 10:30 PM • \$35, CINÉ
World Premiere Event: Film & Dinner
Reception for Chattahoochee: From Water
War to Water Vision

OCT 2, 9:30 PM • \$9/\$7, CINÉ

Call of Life
Screens with I Stopped for a Turtle This

Morning

DAY EVENT: OCT 3, 10:00 AM - 9:00 PM • CINÉ EcoFocus Around the Globe: A Day of Intercultural Eco-Films

OCT 3, 10:00 AM • FREE, CINÉ

Slow Coffee with 1000 Faces Coffee and
Breakfast Pastries by The National

OCT 3, 11:00 AM • \$6, CINÉ

Born Sweet & Sun Come Up

Screens with A Mongolian Couch

OCT 3, 1:00 PM • \$6, CINÉ

The Last Days of Shishmaref
Screens with 11 Degrees

OCT 3, 3:00 PM • \$6, CINÉ

U.S. Premiere: Vienen Por El Oro, Vienen Por Todo Screens with Coffee Awakens a National Economy

OCT 3, 5:00 PM • \$6, CINÉ

Burning in the Sun and Discussion About International Eco-Experiences Screens with Truth or Consequences

OCT 3, 7:00 PM • \$9/\$7, CINÉ

Closing Night: Waste Land
Screens with Plastic and Glass

OCT 5, 8:30 PM • FREE, UGA

Bonus Screening: Bag It on the Lawn
UGA Hill Community