

# Support the 2014 EcoFocus Film Festival

We are proud to present the sixth annual EcoFocus Film Festival, an exciting event that informs and inspires our community about important environmental issues. EcoFocus will take place in Athens, Georgia on March 20-29, 2014.

Why EcoFocus? We believe that film is a powerful medium for educating and raising awareness about important issues that face our society. As we all become more eco-conscious, events like EcoFocus serve to create and foster an environmental ethos in this region. EcoFocus is an initiative of the Odum School of Ecology at the University of Georgia in partnership with the UGA Office of Sustainability and the UGA Willson Center for Humanities and Arts.

We are seeking to build relationships with businesses, organizations and individuals who wish to support our mission. By supporting EcoFocus, you have the unique opportunity to directly support a homegrown, local event that supports environmental stewardship and social responsibility. Business/organizational sponsors gain exposure to the 1,000+ festival attendees as well as thousands more through our website, social media, and electronic and print marketing materials.

Several sponsorship levels are available and all contributions are tax-deductible. If your **business/organization** wishes to support EcoFocus, please be in touch and/or return this form by **January 15, 2014**. Checks, logos, and ads must be received by February 1, 2014 for guaranteed inclusion in EcoFocus marketing materials. **Individuals** who wish to support EcoFocus may send their form and check in anytime between now and the festival; however, we can only guarantee the inclusion of the individual's name in the printed program guide if donation is received by **February 1, 2014**.

We are grateful to our past individual and corporate sponsors and welcome alliances with new partners. Your sponsorship of EcoFocus is critical to our sustainability and success.

For more information, please contact

Sara Beresford  
Director, EcoFocus Film Initiative

[ecofocusfilmfest@gmail.com](mailto:ecofocusfilmfest@gmail.com)





# 2014 Festival Sponsorship Benefits

## Every sponsorship level includes:

- Exposure to more than 1,000 audience members during the festival
- Exposure to thousands more through our website, local media, and social media, and print marketing materials
- Company logo (hyperlinked) or name on EcoFocus website
- The knowledge that you are supporting the work of EcoFocus to raise awareness of important environmental issues.

## Fan (\$150)

- Name listed on website and program guide
- 2 Opening Night Tickets or 1 All-Access Pass\*

## Enthusiast (\$250)

- Name listed on website and program guide
- 2 Opening Night Tickets or 2 All-Access Passes\*
- 2 EcoFocus Re-Useable Bags

## Director (\$500)

- Name (or company logo) listed on website, program guide and festival trailer
- 4 Opening Night Tickets or 2 All-Access Passes\*
- 2 EcoFocus Re-Useable Bags
- Option to set up table in Ciné lobby on Saturday, March 22nd
- Quarter-page ad in festival program guide (must be received by February 1, 2014)

## Producer (\$1,000)

- Name (or company logo) listed on website, program guide and festival trailer
- 4 Opening Night Tickets or 4 All-Access Passes\*
- 2 EcoFocus Swag Bags
- Option to set up table in Ciné lobby on Saturday, March 22nd
- Half-page ad in festival program guide (must be received by February 1, 2014)
- Name (or company logo) on festival posters
- Company logo included in looped slideshow in Ciné lobby during main festival weekend

## Executive Producer (\$2,500)

- Name (or company logo) listed on website, program guide and festival trailer
- 4 Opening Night Tickets or 4 All-Access Passes\*
- 4 EcoFocus Swag Bags
- Option to set up table in Ciné lobby on Saturday, March 22nd
- Full-page ad in festival program guide (must be received by February 1, 2014)
- Name (or company logo) on festival posters
- Company logo included in looped slideshow in Ciné lobby during main festival weekend
- Company logo in Flagpole ads (excluding small teaser ads)

## Presenting Sponsor (\$5,000+)

- Name (or company logo) listed on website, program guide and festival trailer
- 4 Opening Night Tickets or 4 All-Access Passes\*
- 4 EcoFocus Swag Bags
- Option to set up table in Ciné lobby on Saturday, March 22nd
- Full-page ad in festival program guide (must be received by February 1, 2014)
- Name (or company logo) on festival posters
- Company logo included in looped slideshow in Ciné lobby during main festival weekend
- Company logo in Flagpole ads (excluding small teaser ads)
- Company logo to appear throughout EcoFocus website as Presenting Sponsor

## In-Kind Donations and Custom Sponsorships

We are happy to work with you to create a unique sponsorship opportunity that meets your needs. Please contact EcoFocus Director Sara Beresford at [ecofocusfilmfest@gmail.com](mailto:ecofocusfilmfest@gmail.com) to discuss opportunities.

\*Tax deductible receipts will reflect the amount of the sponsorship less the value of the number of opening night tickets (valued at \$20 each) and/or passes (\$65 each) accepted by the sponsor.





# 2014 EcoFocus Film Festival Sponsor Form

**Businesses/Organizations:** Forms, checks, logos and ads due **February 1, 2014**

**Individuals:** Forms and checks may be sent until the festival; (donor names will only be included in printed program guide if received by **February 1, 2014**)

Name \_\_\_\_\_

Name of Company/Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_

Phone Number \_\_\_\_\_

Website \_\_\_\_\_

Please indicate your desired level of support:

- Fan (\$125)
- Enthusiast (\$250)
- Director (\$500)
- Producer (\$1,000)
- Executive Producer (\$2,500)
- Presenting Sponsor (\$5,000+)
- Other (please provide explanation)

You may pay by check or on-line donation. Checks should be payable to The University of Georgia with EcoFocus Film Festival indicated in the memo line. On-line donations can be made at <http://ecofocusfilmfest.org/donate>. If you donate on-line, please send an e-mail to [ecofocusfilmfest@gmail.com](mailto:ecofocusfilmfest@gmail.com) to alert us about your donation.

If your **business/organization** wishes to support EcoFocus, please be in touch and/or return this form by **January 15, 2014**. Checks, logos, and program ads must be received by February 1, 2014 for guaranteed inclusion in EcoFocus marketing materials. **Individuals** who wish to support EcoFocus may send their form and check in anytime between now and the festival; however, we can only guarantee the inclusion of the individual's name in the printed program guide if donation is received by **February 1, 2014**.

Please send all materials to:

EcoFocus Film Festival  
Odum School of Ecology  
140 E. Green St.  
Athens, GA 30602-2202  
Phone: 202-494-6669  
E-mail: [ecofocusfilmfest@gmail.com](mailto:ecofocusfilmfest@gmail.com)

